

MAMMA MIA! THE PARTY

Press release 09.03.2016

Björn Ulvaeus's huge success MAMMA MIA! THE PARTY is now available in English too!

Tickets for the summer 2016 season will be on sale from tomorrow.

#mammamiatheparty

In January, there was a rush to the box offices when Björn Ulvaeus launched MAMMA MIA! THE PARTY at the Tyrol restaurant at Gröna Lund in Stockholm. On 10 March, tickets will go on sale for the English version of the event, which will run from 27 July until 21 August 2016.

MAMMA MIA! THE PARTY is an experience created by Björn Ulvaeus together with director Roine Söderlundh and provides something special for MAMMA MIA! fans. Participants are treated to a Greek party filled with ABBA music, dance and enjoyment in the midst of the MAMMA MIA! world.

- "It has been a tremendous success. The demand for tickets to MAMMA MIA! THE PARTY has been enormous and much of it is coming from abroad. And so, it's fantastic that we can offer an English version of the event during summer 2016. During the period 9-15 May, we'll be offering Eurovision Song Contest fans a foretaste of the English version, but this is already fully booked. We're looking forward to a wonderful MAMMA MIA! THE PARTY summer", says Mikael Jernberg, Head of Marketing and Sales for MAMMA MIA! THE PARTY.

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About MAMMA MIA! THE PARTY

MAMMA MIA! began as a musical in 1999, with music and lyrics by Björn Ulvaeus and Benny Andersson (some songs together with Stikkan Anderson). MAMMA MIA! THE PARTY had its premiere on 20 January 2016 at Tyrol, Gröna Lund in Stockholm. Björn Ulvaeus is the executive producer and one of the initiators of MAMMA MIA! THE PARTY, which is produced by Eventum.

More information is available at www.mammamiatheparty.com

Tickets for the English version will go on sale at 9 am on Thursday 10 March 2016.

Tickets can be booked at www.mammamiatheparty.com or via Ticketmaster on +46 (0)77-170 70 70.