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ABBA THE MUSEUM HAS EXPANDED!

THE MOST COMMON QUESTION WE HAVE HAD OVER THE YEARS IS: WHAT HAPPENED AFTERWARDS? WHAT HAPPENED WHEN THE MEMBERS WENT THEIR SEPARATE WAYS? NOW, PREMIERING IN MAY 2018, WE ARE TELLING THE WHOLE STORY AT ABBA THE MUSEUM!

#ABBATheMuseum

#PopHouseStockholm

Thirty-six years have passed since Sweden's most successful musical export stopped performing together, but their songs are being played today more than ever. Five years after the opening of the museum, comes a completely new exhibition about the group's members at ABBA The Museum in Stockholm, Sweden – an exhibition depicting everything that happened after their years in ABBA. Visitors are taken on a journey through the decades of music focusing on Anni-Frid, Björn, Benny and Agnetha. The exhibition opens to the public on 8 May 2018.

- *Anything can happen – and has happened – when creativity is allowed to flow. The new exhibition will be full of gems, says Anni-Frid Lyngstad.*
- *Because we pushed our creativity in so many directions after the ABBA years, I think the new exhibition is like a wonderful amusement park. And the most fantastic thing of all is that the journey never ends. We are on our way into a new, exciting adventure, there is more to come!, says Björn Ulvaeus.*
- *We never really bade farewell to one another. We wanted to try new things, and the time never seemed right for a reunion. Yet the music has, of course, never left me. Much of what we achieved during the years after ABBA is now presented in the exhibition, says Benny Andersson.*
- *The ABBA story did not end in 1982. One thing led to another, and the journey continued. We now see that in this exhibition, says Agnetha Fältskog.*



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About ABBA The Museum

WALK IN, DANCE OUT – ABBA is one of the world's most successful pop groups, selling over 380 million albums. ABBA The Museum is more than a regular museum, it is a place where you can be part of the success story and experience the feeling of being the fifth member of the band. Stand on the stage with ABBA, sing karaoke in the Polar Studio and dance in the music video. You will also find ABBA's spectacular stage costumes, gold discs, original keepsakes and much more.

Please visit: www.abbathemuseum.com

About POP HOUSE

POP HOUSE is in Djurgården in the centre of Stockholm, a comfortable distance from Stockholm City and Gamla Stan (Old Town). In addition to ABBA The Museum, the building also hosts hotels, exhibitions about pop music, restaurants & bars, as well as a popular shop. The newly-built Glass House presents exciting new opportunities, such as the possibility of live music. Welcome to POP HOUSE – at the heart of Swedish music.

Please visit: www.pophouse.se