



Inspire your customers to create spellbinding Halloween scenes with NEW Buttonlites

Halloween is fast approaching, which means it's that time of year when your customers start plotting a party most frightful. Capture their imaginations in store with eerie displays using new Buttonlites, and inspire them to create their own Halloween displays for their spooky soirees at home.

Buttonlites are small, battery powered super bright LED lights which can be used to create impactful decorative light displays at parties, events or celebrations. Buttonlites Candle Flicker effect are the ideal wire free lighting solution for striking Halloween displays, whether your customers wish to craft shadowy floral centerpieces, illuminate carved pumpkins or hang in gothic lanterns.



"It's the time of year when goblins, ghosts and ghouls come alive and homes all over the UK are transformed into haunted houses. Encourage your customers to dress up their homes in the spirit of the season by adding Buttonlites to cobwebs, ragged-looking fabric, freaky floral displays and hanging lanterns for maximum fright factor," suggests Rob Payne, Creator of Buttonlites.

"Buttonlites are wire free, so you can create atmospheric lighting effects without having to worry about the nearest plug socket," continues Rob. *"Buttonlites also provide the benefits of natural candle light but without the fire or smoke hazard, so they're extremely safe in floral displays and inside hollowed pumpkins."*

Buttonlites come ready to use with batteries already installed and each unit has a pull/push tab to enable users to switch the light on/off as many times as required. With a battery life of 36-48 hours (battery is not replaceable), Buttonlites are long lasting. Unlike other LED lights, Buttonlites use wide angle LED bulbs and diffuser caps, which means the light source from the LED is not directed straight down, it instead ensures even light distribution and creates a bright but soft ambient glow.

Buttonlites supply businesses both large and small. Buttonlites are available wholesale in 10 packs of 10 units (100 units), and these can be split across the range of Buttonlite products (candle flicker, warm white, cool white and RGB colour change). They are also available in cartons of 800 units.

For more information about Buttonlites, or if you are interested in becoming a distributor or retail partner, please visit www.buttonlites.com, email distributors@buttonlites.com or call 0845 465 5585.

- ENDS -

Media contact: Michelle Curtis at Savvy & Victor, email michelle@savvyandvictor.com or call 01825 763 310.

SAVVY & VICTOR
info@savvyandvictor.com
www.savvyandvictor.com
+44 (0) 1825 763310
The Old Mill
Mill Lane
Uckfield
East Sussex
TN22 5AA
UK

Notes to Editors:

- Buttonlites Ltd. design, manufacture and distribute specialist battery powered LED lighting solutions.
- A range of battery powered LED lighting solutions are available including:
 - Buttonlite Range: available in Warm White, Cool White, Candle Flicker and in colour changing RGB (red, green, blue)
 - Egglite Range: available in Warm White and Cool White
- All Buttonlite products comply with LED photobiological safety standards (EN 62471) and are ROHS compliant.
- The Buttonlite design is registered under EU Registered Design numbers 002148528 & 002255059.
- Buttonlite brand marks are EU registered Trade Marks of Buttonlites Ltd.