

Press release

(not to be published before: 25 August 2015, 10.30 am)

DESIGN PRIZE SWITZERLAND – Edition 2015/16 Announcement of the NOMINATIONS

Langenthal, 25 August 2015 (3070 characters with spaces)

With an enhanced competitive structure and a new category of Product Design Investment Goods, Design Prize Switzerland is responding to recent developments in the design industry. As a result of this tightening up, every discipline now has its own prize category. The industry showed its appreciation of this reform, with 450 entries submitted, out of which 42 have now been nominated. These include world innovations and smart solutions which emphasise the competitiveness of Swiss design.

More than ever before – this year's edition of Design Prize Switzerland clocked up 450 submitted entries, an increase of 50 percent in comparison with the last time. One reason for this growth is the diversified competitive structure. This reflects the way in which Switzerland, as a centre of craft and industry, increasingly uses design as a holistic approach in the innovation process, with a view to developing solutions which are socially and economically relevant. In the light of this, the enhanced interest in the Design Prize is hardly surprising. Even just a nomination constitutes recognition in the industry.

Working together to get new things moving – together with its industrial partners, Design Prize Switzerland has launched new categories dedicated to specific promotional aspects. One of these is the Sustainable Impact Prize, awarded to energy-efficient lighting solutions and so underlining the theme of sustainability. Another category claiming the limelight is the Rado Star Prize Switzerland for Young Talents. This will be presented for the first time to young designers in all specialist fields, and attracted a great number of entries. Finally, the Swiss Textiles Prize for Young Fashion and Textile Entrepreneurs introduced a new format for supporting the further development of young fashion designers who have already achieved first market success.

Expanded expertise: the internationally prestigious jury, consisting of Jasper Morrison, Robb Young, Lars Müller, Ascan Mergenthaler and Liesbeth in't Hout, has been reinforced by the addition of Wolfgang K. Meyer-Hayoz, an industrial designer specialising in investment goods – a response to the growth of this market sector.

The jury commended this year's entries, which add up to an impressive selection of smart marketable products and innovations with future potential. They also paid tribute to the fact that a great many of the manufacturers and designers taking part in the competition not only are committed to ecological materials and energy-saving production methods – they also want to deliver efficiently processed products with a long service life.

Finally, the jury underlined the fact that four completely different research projects have been nominated in the Research category. They see this nomination record as indicating that design research is now recognised as being an integral component of the design industry.

Media contact

Design Prize Switzerland, Raphael Rossel, media responsible, Mühleweg 23, 4900 Langenthal, Switzerland, Tel. +41 78 665 99 22, raphael.rossel@de-lay.ch

Visual materials of the individual nominations are available for download: www.designpreis.ch

All further information on the following 10 pages.

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**Design Preis Schweiz
Prix Design Suisse
Design Prize Switzerland
Mühleweg 23
CH-4900 Langenthal
Tel. +41 62 923 03 33
Fax +41 62 923 16 22
designpreis@designnet.ch
www.designpreis.ch**

Prize Categories

CATEGORY	Fields	Prize-money CHF
Design Prize Switzerland COMMUNICATION	<ul style="list-style-type: none"> Graphic, Publishing, New Media, Interaction Design, Games, Serious Games, Corporate Identity & Corporate Design, Branding, Packaging, Integrated Communication, Campaigns, Exhibitions 	10'000
Design Prize Switzerland FURNITURE	<ul style="list-style-type: none"> Furniture 	10'000
Design Prize Switzerland SPATIAL DESIGN	<ul style="list-style-type: none"> Interior Concepts private and public, Retail / Shop, Scenography 	10'000
Design Prize Switzerland PRODUCT - INVESTMENT GOODS	<ul style="list-style-type: none"> Technical Industrial Goods, Machines, Investment Goods, Medtech, Microelectronics, Tooling, Transportation, Materials 	10'000
Design Prize Switzerland PRODUCT - CONSUMER GOODS	<ul style="list-style-type: none"> Consumer Goods at large, Home Appliances, Kitchen and Bath, Watches, Jewellery, Accessories, Shoes, Bags, Lighting, Others 	10'000
Design Prize Switzerland FASHION	<ul style="list-style-type: none"> Fashion Design 	10'000
Design Prize Switzerland TEXTILE	<ul style="list-style-type: none"> Yarn, Twines, Threads, Ribbons, Bands, Ropes / Cords, Textile Surface Structures; Fabric, Flooring, Carpets, Embroidery, Textile Refinement Processes, Fiber Reinforced Textiles 	10'000
Design Prize Switzerland RESEARCH	<ul style="list-style-type: none"> All disciplines 	10'000
Design Prize Switzerland MERIT	For ongoing achievement in the field of design. Possible candidates are designer personalities, important design studios, highly regarded companies – and also theoreticians who can be shown to have exercised an influence on the reputation, history and present standing of Swiss design. Awarded only on the basis of nomination by the jury. You cannot put yourself forward for this prize.	
Rado Star Prize Switzerland for YOUNG TALENTS	The prize is aimed at talented designers of the younger generation. These include professionals from all design institutes who have completed a course in Design or in a design-related subject within the last three years.	15'000
Swiss Textiles Prize for YOUNG FASHION AND TEXTILE ENTREPRENEURS	The prize is awarded to start-up companies founded within the last five years previous to the current edition of DPS.	15'000
SUSTAINABLE IMPACT PRIZE : Energy Efficient Lighting Technologies x Design	Awarded to products, services and projects in the field of interior lighting which incorporate efficient LED or OLED technologies in conjunction with design of an integrated and innovative kind as an overall achievement. Works are looked for which convincingly enrich the market and the product culture, set new standards or establish new fundamental principles. A central criterion is that the submission should contribute to a more energy-efficient consumer culture. The quality of the technology and the design must be equally convincing.	15'000

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The jury of Design Prize Switzerland 2015/16 is made up as follows:

- **Liesbeth in't Hout**, Co-Director Sandberg Institute, Amsterdam
- **Ascan Mergenthaler**, Senior Partner, Herzog & de Meuron, Basel
- **Wolfgang K. Meyer-Hayoz**, Meyer-Hayoz Design Engineering Group, Winterthur
- **Jasper Morrison**, Jasper Morrison Ltd, London, Paris
- **Lars Müller**, Lars Müller Publishers, Baden
- **Robb Young**, Contributing Writer, International New York Times, London

Partners and Financing

The Design Prize Switzerland is an association and a private initiative that invests all income in the platform. Our partners encourage design by conviction with the aim to foster the exchange, mediation and promotion of Swiss design.

Additionally to our main partners – **RADO, Swiss Textiles and SwissEnergy**, Design Prize Switzerland is being supported by the Jaberg Foundation, IKEA Foundation Switzerland, Emil and Rosa Richterich-Beck Foundation, swiss design association, the Zürcher Seidenindustrie Gesellschaft (Zurich Silk Industry Society) as well as Mrs. Christa Gebert.

Granting agencies are the city of Langenthal, Bern Economic Development Agency, the Department of Culture of the Canton Berne/Swisslos as well as the Office for Labor and Economy of the Canton of Zurich – Business and Economic Development Office.

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Swiss Textiles

Swiss Textiles has been one of the principal partners of Design Prize Switzerland since 2003, and so helps support awards for outstanding performance by talented Swiss designers. 'Switzerland enjoys an excellent reputation all over the world in the field of textiles and fashion design,' says Peter Flückiger, Managing Director of Swiss Textiles. 'Swiss textiles stand for supreme quality in terms of design, materials and functionality.' The new Swiss Textiles Prize for Young Fashion and Textile Entrepreneurs will be awarded in future years to a start-up company in the fashion and textiles sector. 'We would like to encourage innovative entrepreneurship and support a talented start-up company in its development,' Peter Flückiger concludes.

Rado

Rado is a globally recognised brand, famous for innovative design and its use of revolutionary materials to create some of the world's most durable watches. Ever since its beginnings in Lengnau, Switzerland, Rado has had a pioneering spirit, with the brand philosophy "if we can imagine it, we can make it" still holding true today. Design is at the heart of what Rado does and this is underlined by the 30 prestigious international design awards Rado has won for its watches.

About Rado Star Prize

The Rado Star Prize is an established property that has regularly run in seven different countries around the world and which supports young, unestablished designers, giving them a platform to show their work. Far from focusing on just one field of design, Rado aims to attract projects and ideas from numerous design disciplines to create a project that could benefit the lives of individuals or communities now and in the future.

SwissEnergy

The SwissEnergy programme of the Swiss Federal Office of Energy (SFOE) is aimed at promoting the knowledge and competence of the population at large, and of important target groups, in relation to energy questions. It works to ensure that Switzerland will be prepared for structural change on the energy markets by having the support of the best professional talents. At the same time EnergieSchweiz offers a platform for the market testing of innovative ideas, by supporting and accompanying promising new conceptions designed to encourage reduced energy consumption or promote renewable sources of energy to the point where they are ready to be launched on the market.

Programme of the Award Ceremony on October 30, 2015

- 5.00 pm Private view, Design Prize Switzerland, Langenthal: open to the public, free entry
7.00 pm Award ceremony in the Markthalle Langenthal: open to the public, free entry
8.30 pm Dinner in the Markthalle Langenthal Dinner tickets: CHF 90 per person.
Places for dinner are limited – please book by e-mail to designpreis@designnet.ch

Exhibition: 31 October to 13 December, 2015

All nominated and prizewinning projects of Design Prize Switzerland, Edition 2015/16 will be shown.

Exhibition venue:
Design Prize Switzerland
Mühleweg 14
4900 Langenthal
SWITZERLAND

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Opening hours: Friday to Sunday, 3.00 to 8.00 pm.
Guided tours every Saturday at 3.00 pm, groups and company events on request.
Admission: CHF 10.--, concessions CHF 6.--, with catalog CHF 20.--/15.--.
Catalog can be ordered at CHF 25.--.
Information about the side events will be found at www.designpreis.ch.

Contact: designpreis@designnet.ch, +41 (0)62 923 03 33

Mission Statement

Design Relevance

Economic and cultural relevance are our top priorities.

The competition, which takes place every two years, is aimed at enhancing the significance of Swiss design. It awards prizes for outstanding achievements in all design disciplines relevant to industry. With the help of carefully planned activities and programmes, the nominated and prize-winning works are presented to the professional world and the general public, with the objective of anchoring the added value of design in industry and society.

Design Excellence

The nominators and jury are committed to a position from which design is understood as the result of an integrated development process, that unfolds added value along the value chain.

The competition is addressed to Swiss designers, brands, companies and institutions active either within Switzerland or abroad. Also eligible to take part are foreign designers who study or work in Switzerland or are employed by Swiss companies.

We provide Opportunities

As an institution Design Prize Switzerland observes and leaves a stamp in the market and is prompting for uncompromising ideas, that bring Swiss Design on the agenda and into awareness; nationally and internationally.

With the help of carefully planned activities and programmes, the nominated and prizewinning works are presented to the professional world and the general public, with the objective of anchoring the added value of design in industry and society.

List of the Nominated Entries

Communication

DOING FASHION PAPER

Institute of Fashion Design, Academy of Art and Design, FHNW in Basel
Claudiabasel

Team: Priska Morger (Creative Direction), Andrea Sommer (Editor-in-chief),
Jiri Oplatek (Art Director), Kurt Zihlmann (Administration)

www.doingfashion.ch

www.claudiabasel.ch

Metaflop

Marco Müller, Alexis Reigel

In collaboration with: Linus Romer

Supported by: TeX Development Fund, USA

www.metaflop.com

Solothurner Filmtage

Raffinerie AG für Gestaltung

Gestaltung und Konzeption: Christian Haas, Simon Fuhrmann, David Lüthi

www.raffinerie.com

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Furniture

Appia, a chair collection

Christoph Jenni (Product Design)

In collaboration with: Maxdesign: Massimo Martino (CEO);

POL: Chantal Meng, Luca Fuchs (Graphic Design, Photo Concept)

Activa: Luigi Cappelin (Engineering)

www.christophjenni.ch

USM Privacy Panels

USM U. Schärer Söhne AG

Team: Alexander Schärer (CEO), Thomas Dienes (Head of Product Development),

Carole Gerber (Head of Marketing Switzerland and Export Markets), Adrian Braun (Project Leader)

In collaboration with: atelier oi: Armand Louis, Aurel Aebi, Patrick Reymond (Co-Founders)

www.usm.com

www.atelier-oi.ch

Spatial

Krönlihalle Bar

Kollektiv Krönlihalle

Seraina Borner (Kunstumsetzerin, meinweiss), Barbara Brandmaier (Think Tank-Mitarbeiterin),

Markus Läubl (Grafiker, Weicher Umbruch), Christoph Menzi (Filmeditor),

Andrea Münch (Grafikerin, Weicher Umbruch), Thomas Stächelin (Schreiner, feuerholz)

brandmeier@hotmail.com

Textbau. Schweizer Architektur zur Diskussion

Holzer Kobler Architekturen GmbH

Tristan Kobler, Laura Murbach, Ingo Böhler

Auftrag durch: Schweizerischer Architekturmuseum S AM

www.holzerkobler.com

www.sam-basel.org

Product Investment Goods

Aeon Phocus Catheter Steering System

Bureau Sturm Design GmbH

Team: Dominic Sturm (Designer, Owner), Dominique Schmutz (Junior Designer), Salome Berger (Junior Designer), Manuel Rossegger (Junior Designer)

www.bureau-sturm.ch

Joulia-inline

Shower with heat recycling

Joulia SA

Team: Reto Schmid, Christoph Rusch, Roman Svaton

In collaboration with: Creaholic SA

Supported by: Klimastiftung Schweiz und der Stiftung für technologische Innovation STI

www.joulia.com

Outdoor Lighting

Modell: GO

jörg boner productdesign

In collaboration with: ewo, Outdoor Lighting

www.joergboner.ch

www.ewo.com

Stanserhorn Cabrio

KUECHLER DESIGN

Thomas Kuchler, Dipl. Designer

In collaboration with: Gangloff Cabins AG, (Kabinenhersteller), Garaventa AG (Seilbahnbauer), Stanserhorn-Bahn (Bauherr)

www.kuechler-design.ch

X-SMART iQ, iPad controlling kit for endodontic motor

PilotDesign, Dentsply Maillefer

Team: Boris Kujawa (Senior Product Manager), Francesco Piras (R&D Project Manager), Philippe Vallat (PilotDesign Director), Daniel Schuerer (PilotDesign Project Manager)

www.pilot-design.ch

www.dentsplymaillefer.com

Product Consumer Goods

BASKET by BIG-GAME for HAY

BIG-GAME Sàrl

Augustin Scott de Martinville, Elric Petit, Grégoire Jeanmonod

www.big-game.ch

www.hay.dk

DAHU Ski Boots

DAHU Sports Company Ltd

Employees: Nicolas Frey (CEO & Founder), Maxime Thenus (CFO), Antoine Massy (Sr R&D & Production Manager), Joelle Gilliéron (Sales Manager), Clément Rozier (Sponsoring & Events Manager)

www.dahusports.com

Lautsprecher L242

estragon

Design: Dirk Fleischhut, André Lüthy, Fernando Cruz, VONSCHLOO (Producer)

In collaboration with: Eternit (Schweiz) AG

www.estragon.ch

www.vonschloo.com

www.swisspearl.ch

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Leggero ENSO

Tribecraft AG

Concept, Design and Engineering: D. Irányi, J. Evertz, U. Werner, O. Baur, D. Eggert, S. Hasenfratz, A. Leitmeyr, A. Lenzi, L. Lörtscher, M. Müller, M. Nietlispach, R. Sommer, N. Spinelli, T. Stäubli, M. Stoffel, G. Bachmann Brüggli Industrie

Producer Leggero products: A. Hungerbühler, D. Fischer, U. Buschor, A. Rohner

www.tribecraft.ch

www.brueggli-industrie.ch

Fashion

Adobe Indigo

Julia Heuer

www.juliaheuer.de

sandro marzo

AW15/16

sandro marzo gmbh

Sandro Marzo (Founder, Creative Director), Flavio Crüzer (Founder, Managing Director),

M. von Holleben (Marketing Communications)

www.sandromarzo.com

SPIRIT collection by YVY

YVY: Yvonne Reichmuth

www.yvy.ch

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www.designpreis.ch

Textile

BIG BANG BRODERIE

Bischoff Textil AG: Th. Meyer (CEO), R. de Lagenest (Designer)

Hublot S.A.: R. Guadalupe (CEO), R. Nussbaumer (Directeur Produit), S. Savary (Designer), S. De Oliveira (R&D Project Manager)

Composites Busch S.A.: A. Lallemand (Vice President), L. Wielatt (R&D Project Engineer)

www.bischoff-textil.com

www.hublot.com

www.compositesbusch.ch

FREITAG F-ABRIC

FREITAG lab. ag

Daniel Freitag, Markus Freitag, Daniel Rohrer, Maya Suter, Christian Schori, Isabella Stoklossa,

Marianne Schoch

www.freitag.ch

Metal Base Kollektion

Création Baumann AG, Langenthal

Designteam: Eliane Ernst, Christian Brunner, Mario Klaus, Sibylle Aeberhard, Geneviève Hirt, Brigitte Signer, Katharina Schäfer

www.creationbaumann.com

Research

Das interdisziplinäre Forschungsprojekt DAFAT – Eine designgetriebene Technologieentwicklung

Hochschule Luzern

Design & Kunst, Forschungsgruppe Produkt & Textil:

Prof. Dr. Andrea Weber Marin, Isabel Rosa Müggler, Françoise Adler, Nina Müller

In collaboration with:

Hochschule Rapperswil HSR, Berner Fachhochschule BFH, Saurer Embroidery AG, Jakob Schläpfer, Kuny AG, Huntsman Advanced Materials (Switzerland) GmbH, Bezema AG

Supported by:

Kommission für Technologie und Innovation KTI

www.hslu.ch/design-kunst

Heart of Glass

ECAL / University of Art and Design Lausanne

Team: Alexis Georgacopoulos (School director), Augustin Scott de Martinville (Project leader), Eleonora Castellarin (Project assistant), Camille Blin (Exhibition design), Joël Vacheron (Texts and interviews), Luke Archer & Leonardo Azzolini (Art direction & graphic design)

www.heartofglass.ch

www.ecal.ch

TexPavillon

Hochschule Luzern

Design & Kunst, Forschungsgruppe Produkt & Textil:

Prof. Dr. A. Weber Marin, I. Rosa Müggler, Prof. T. Moor, J. Häberle, L. Kälin, D. Wehrli

Technik & Architektur, Forschungsgruppe Material Struktur Energie in Architektur:

Prof. D. Geissbühler, Dr. A. Saur, A. Lempke, L. Hodel, S. Kunz

Technik & Architektur, Kompetenzzentrum Fassaden- und Metallbau:

Prof. Dr. A. Luible, A. Deillon, T. Wüest

Wirtschaft, Kompetenzzentrum General Management:

Prof. Dr. J. Meissner

In collaboration with:

HP Gasser AG, Bieri Tenta AG, Swisstulle AG, TISSA AG,

Flumroc AG, Luzern Design, Furrer Events AG, Dr. Lüchinger+Meyer Bauingenieure AG

Supported by:

Kommission für Technologie und Innovation KTI

www.hslu.ch

Visuelle Analyse – eine bildbasierte Untersuchungsmethode

Barbara Hahn, Christine Zimmermann

HKB / Hochschule der Künste Bern

Research partners: Berner Fachhochschule (HKB), Architektur, Holz und Bau;

Ulrike Franklin-Habermalz, Franziska Mäder, Klaus R. Eichenberger

Project partner: Planungsamt des Kantons Basel-Stadt

Supported by: Berner Fachhochschule

www.hahn-zimmermann.ch

www.hkb.bfh.ch

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Swiss Textiles Prize for Young Fashion and Textile Entrepreneurs

huber egloff
swiss finest womenswear
huber egloff
Andreas Huber & Raúl Egloff Alcaide
www.huberegloff.com

Julian Zigerli – the brand
Julian Zigerli
www.julianzigerli.com

LYN Lingerie
Evelyn Huber, Ramona Keller
Material sponsoring «Collection Fall/Winter 2015»: Swiss Textiles
www.lynlingerie.ch

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Rado Star Prize Switzerland for Young Talents

Applied Fiction
An Object-Based Exploration of Possible Futures
Michaela Büsse
ZHdK/Zürcher Hochschule der Künste – Master of Arts in Design, Field of Excellence Trends
www.metamodern.ch

BLOOMING SPECIES
Pia Farrugia (independent jewellery designer)
www.piafarrugia.ch

... C'est Le Pompon!
Flaka Jahaj
University of the Arts London, Central Saint Martins – Master of Arts in Fashion,
Fashion Knitwear and Textile Designer
Sponsored by: Remateks Kosovo (Garn), Swisstulle Schweiz (Netz)
www.arts.ac.uk
www.iahai.international/flaka

e.flux
Max Winter
Weißensee Kunsthochschule Berlin, Produkt Design
Tutor: Prof. Helmut Staubach

6x6 Grande
Mobilier
Aurélie Mathieu, Charlotte Sunnen
In collaboration with: Marbrerie «Gros-Derudet» et grâce au soutien de la Bourse
Fondation Ikea Suisse.
www.grande-edition.ch

Knock on wood
Graduate Collection 2014
Elisa Kaufmann
Hochschule für Gestaltung und Kunst Basel / FHNW – Institute of Fashion Design
Tutors: Prof. Priska Morger (mentor), Prof. Kurt Zihlmann (institute director)
In collaboration with: Patrick Doggweiler (interior architect, Möhlin AG) for wood accessoires.
www.elisakaufmann.com
www.doingfashion.ch

PHIRRATIONAL – Funktion und Mythos des Goldenen Schnitts

Caroline Simona Sauter

ZHdK/Zürcher Hochschule der Künste – Master of Arts in Design, Visuelle Kommunikation

Tutors: Cybu Richli, Sarah Owens

Supported by: Architekturbüro ARCZINE: Hamid Dulovic (owner)

www.zhdk.ch

www.cargocollective.com/carolinesauter

reverso, ein Wortspiel

Tiziana Artemisio

Hochschule Luzern – Design & Kunst

www.tartemisio.com

Showpiece – Soundable Fashion Interactive Mido Controller Jacket

Ylenia Gortana

Kunsthochschule Berlin Weißensee – Modedesign/Elab

Tutors: Carola Zwick (product design), Nils Krüger (product design), Mika Satomi (Elab)

This project has been realized within a interdisciplinary course with the working title «seamless transitions». Supported by BMW.

www.yleniagortana.com

www.kh-berlin.de

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www.designpreis.ch

Stack

Mugi Yamamoto

ECAL / University of Art and Design Lausanne

Tutors: Elrci Petit, Chris Kabel

www.mugiyamamoto.com

www.ecal.ch

Sustainable Impact Prize:

Energy Efficient Lighting Technologies x Design

Ampoules LMP

Renaud Defrancesco

ECAL / University of Art and Design Lausanne

Tutors: Jörg Boner, Camille Blin, Elric Petit

www.renauddefrancesco.ch

www.ecal.ch

OLED Design Lab

FHNW, HGK Basel

Institut Integrative Gestaltung: R. Michel (Projektleiter), U. Bachmann (stellv. Projektleiter),

A. Haarscheidt, J.-K. Büchel, M. Stich, C. Zarn, M.-S. Burgener, V. Notter de Rabanal

In collaboration with: iart, Basel: V. Spiess, M. Lotz, L. Kaser; D. Hänggi, J. Ferrari;

Inventron, Alpnach Dorf: C. Waldvogel, T. Müller, F. Kuchler; Philips AG Lighting Schweiz:

U. Maurer, S. Furrer; Gewerbemuseum Winterthur: M. Rigert;

Studio Hannes Wettstein: S. Hürlemann, Ch. Goechnahts, S. Husslein

Supported by: Kommission für Technologie und Innovation KTI

oled-design-lab.com

www.fhnw.ch/hgk/iig

www.flokk.ch

R2D2 LED WHITE DIMMING + APP's

ATELIER R2D2 GmbH, VS

Xavier Aymon (engineer, design and LED technology),

Mathieu Crochard (engineer, software and APP's)

www.atelier-r2d2.ch