

H&M GROUP

PRESS RELEASE

18 MAY 2026

Buybacks of shares by H&M during week 20, 2026

Between 11 May 2026 and 15 May 2026 H & M Hennes & Mauritz AB (publ) (LEI code 529900O5RR7R39FRDM42) has repurchased in total 365,000 of the company's own class B shares (ISIN: SE0000106270) as part of the share buyback programme initiated by the board of directors.

The share buybacks during week 20 form part of the SEK 280 million buyback programme that H&M announced on 11 May 2026. The programme aims to secure delivery of class B shares to the participants in the company's long-term incentive programme (LTIP). The share buyback programme, which runs from 11 May 2026 until no later than 29 May 2026, is being carried out in accordance with Regulation (EU) No 596/2014 on market abuse (the Market Abuse Regulation – MAR) and Commission Delegated Regulation (EU) 2016/1052 (known as the Safe Harbour Regulation).

H&M class B shares have been repurchased as follows:

Date:	Aggregated daily volume (number of shares):	Daily weighted average price (SEK):	Total daily transaction value (SEK):
11 May 2026	105,000	165.2671	17,353,045.50
12 May 2026	105,000	159.9471	16,794,445.50
13 May 2026	50,000	157.4278	7,871,390.00
15 May 2026	105,000	159.2870	16,725,135.00
Total accumulated over week 20/2026	365,000	160.9425	58,744,016.00
Total accumulated during the buyback programme	365,000	160.9425	58,744,016.00

All acquisitions have been carried out on Nasdaq Stockholm by Skandinaviska Enskilda Banken AB on behalf of H&M. Following the above acquisitions, and after the Swedish Companies Registration Office on 11 May 2026 registered the cancellation of 5,618,372 class B treasury shares that the annual general meeting on 5 May 2026 resolved to cancel, H&M's holding of treasury shares as at 18 May 2026 amounts to 1,465,000 class B shares (including 1,100,000 treasury shares that were acquired between 26 June 2025 and 17 July 2025 to secure delivery of class B shares to the participants in the company's long-term incentive programme (LTIP)). The total number of shares in H&M, including treasury shares, is 1,598,873,003 and the number of shares outstanding, excluding treasury shares, is 1,597,408,003.

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