

H&M GROUP

PRESS RELEASE

5 May 2026

Information from the 2026 AGM of H & M Hennes & Mauritz AB

On Tuesday 5 May H & M Hennes & Mauritz AB held its annual general meeting chaired by lawyer Andreas Steen. The AGM approved the board's proposal that a dividend of SEK 7.10 per share be distributed to the shareholders. The dividend will be paid in two instalments during the year, one in May and one in November. The record date for the first dividend payment of SEK 3.55 per share is 7 May 2026. The dividend payment is expected to be made by Euroclear Sweden AB on 12 May 2026. The record date for the second dividend payment of SEK 3.55 per share is 5 November 2026. The dividend payment is expected to be made by Euroclear Sweden AB on 10 November 2026.

The AGM adopted the income statement and balance sheet for the parent company and the group. The AGM discharged the members of the board and the CEO from liability for the 2024/2025 financial year.

Regular board members Karl-Johan Persson, Klas Balkow, Anders Dahlvig, Danica Kragic Jensfelt, Lena Patriksson Keller, Helena Saxon, Christian Sievert and Christina Synnergren were re-elected by the AGM. Karl-Johan Persson was re-elected as chair of the board. The regular members appointed by the trade unions are Keith Barker, Agneta Gustafsson and Tim Gahnström, with Therese Nordström, Hans Lundamo and Sofia Almbrandt as deputy members.

The AGM approved the proposal from the nomination committee that the board fees for each member elected by the general meeting are distributed as follows: chair of the board SEK 2,050,000; members SEK 900,000. The fees for work in the audit committee will be SEK 350,000 for the chair and SEK 230,000 for each of the other members.

The AGM resolved to appoint Deloitte AB as auditor until the conclusion of the 2027 AGM. The auditor's fees are to be paid based on approved invoices.

The AGM approved the board's remuneration report, the board's proposed resolution on guidelines for remuneration of senior executives and the nomination committee's proposal on the composition of and instructions for the nomination committee.

The AGM resolved to decrease the share capital, for allocation to non-restricted equity, by cancelling the 5,618,372 series B treasury shares repurchased as part of H&M's buyback programme, through which the share capital decreases by SEK 724,435.974515. To restore the share capital following the decrease in the share capital, the AGM at the same time resolved to increase the share capital by SEK 724,435.974515 through a bonus issue without issuing new shares, whereby the decrease amount is to be transferred from non-restricted equity.

The AGM resolved to authorise the board to make purchases of the company's series B shares on as many occasions as it deems appropriate in the period up to and including the 2027 annual general meeting; the number of shares purchased must at no time result in the company's holding exceeding 10 percent of all the shares in the company. The purchases are to be made on Nasdaq Stockholm and may not be made at a higher price than the higher of the price of the most recent independent trade and the

highest current independent bid on Nasdaq Stockholm, nor at a lower price than the lowest price at which an independent purchase may be made. The purpose of the authorisation is to enable the board to adjust the company's capital structure and to enable purchases of shares to be used within the framework of the company's share incentive programme. Among other things, the authorisation will be one of the tools that the board can choose to use if surplus liquidity is identified.

The AGM resolved to approve the board's proposal to adopt a long-term incentive programme ("LTIP 2026") in the form of performance share awards for the CEO, the group management and other senior key employees in the H&M group, as well as hedging measures associated with the programme in the form of transfer of a maximum of 1,400,000 B shares to the participants in LTIP 2026.

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