

H&M GROUP

PRESS RELEASE

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Buybacks of shares by H&M during week 3, 2026

Between 12 January 2026 and 16 January 2026 H & M Hennes & Mauritz AB (publ) (LEI code 529900O5RR7R39FRDM42) has repurchased in total 613,718 of the company's own class B shares (ISIN: SE0000106270) as part of the share buyback programme initiated by the board of directors.

The share buybacks form part of the SEK 1 billion share buyback programme that H&M announced on 21 November 2025. The buyback programme, which runs from 21 November 2025 until no later than 28 January 2026, is being carried out in accordance with Regulation (EU) No 596/2014 on market abuse (the Market Abuse Regulation – MAR) and Commission Delegated Regulation (EU) 2016/1052 (known as the Safe Harbour Regulation).

H&M class B shares have been repurchased as follows:

Date:	Aggregated daily volume (number of shares):	Weighted average share price per day (SEK):	Total daily transaction value (SEK):
12 January 2026	128,718	179.2251	23,069,496.42
13 January 2026	130,000	180.6789	23,488,257.00
14 January 2026	90,000	180.8246	16,274,214.00
15 January 2026	145,000	179.8942	26,084,659.00
16 January 2026	120,000	178.2657	21,391,884.00
Total accumulated during week 3/2026	613,718	179.7381	110,308,510.42
Total accumulated during the buyback programme	4,893,218	178.3142	872,530,458.07

All acquisitions have been carried out on Nasdaq Stockholm by Citigroup Global Markets Europe AG on behalf of H&M. Following the above acquisitions, H&M's holding of treasury shares as at 16 January 2026 amounts to 5,993,218 class B shares (including 1,100,000 treasury shares that were acquired between 26 June 2025 and 17 July 2025 to ensure the delivery of class B shares to the participants in the company's long-term incentive program (LTIP)). The total number of shares in H&M, including treasury shares, is 1,604,491,375 and the number of shares outstanding, excluding treasury shares, is 1,598,498,157.

Contact:

Joseph Ahlberg, Head of Investor Relations
Telephone: +46 73 465 93 92
E-mail: joseph.ahlberg@hm.com

For more information from the H&M group and press images visit hmgroup.com/media.



H & M HENNES & MAURITZ AB (PUBL) was founded in Sweden in 1947 and is listed on Nasdaq Stockholm. H&M's business idea is to offer fashion and quality at the best price in a sustainable way. The group's brands are H&M (including H&M HOME, H&M Move and H&M Beauty), COS, Weekday (including Cheap Monday and Monki), & Other Stories, ARKET, Singular Society and Sellpy. The group also includes several ventures. For further information, visit hmgroup.com.