

IMPACTCAT
Lift TrucksKONECRANES®MAFI
TRANSPORT SYSTEMScarer
Electric Forklift Trucks

Impact
Gainsborough Business Park
Fields Farm Road
Long Eaton
Nottingham
NG10 1PX

Release date: 29 July 2016

IMPACT TO UNVEIL NEW CARER HEAVY DUTY ELECTRIC FORKLIFT AT IMHX

Stand 10H27, OS2, IMHX, NEC, Birmingham, 13-16 September 2016

Impact, the UK's sole distributor for Cat® Lift Trucks, will return to IMHX this year to showcase its comprehensive product line-up – including the UK show debut of a new 8-10 tonne Carer heavy duty electric forklift range.

The company will feature 12 trucks on its stand, as well as displaying a Konecranes 45-tonne container reach-stacker outside the hall, welcoming delegates as they enter the exhibition.

Nine forklifts from Impact's extensive Cat® lift trucks product line will be on display, including examples from both the warehouse and counterbalance range.

Impact will also reveal a suite of enhancements to its Cat product line at the show, including details of a new cold-store cab for Cat reach trucks, and enhanced cold-store protection for its 48V electric forklift range.

The company will also detail the new Tier 3b and Tier 4-interim diesel engines now available for its 4- to 16-tonne Cat diesel forklifts, which were developed to comply with the latest European emissions legislation. Equipped with a passive diesel particulate filter, these new engines do not require downtime for regeneration purposes, or additional maintenance requirements. A 4-tonne unit fitted with this engine will be displayed at the stand.

Italian manufacturer Carer – for which Impact is also sole UK distributor – will display its new A80 electric truck at IMHX. Designed to help companies cut their greenhouse gas emissions by switching to electric power, the A80 will be available in 8-10 tonne models, and is already garnering significant interest from UK industries – especially paper and packaging firms.

Rocla and Spijkstaal join product range

Impact is using the show to further cement its new role as an official distributor for Finnish automated guided vehicle (AGV) manufacturer Rocla, by displaying one of the company's ATX16 units.

The AGV on display – one of 1,000 Rocla variants Impact can offer UK companies – will be tasked with serving drinks throughout the exhibition, moving safely and steadily around its own display zone on the Impact stand.

AGVs manufactured by Rocla – which has been part of Mitsubishi Nichiyu Forklift group since 2009 – share many common components with Cat lift trucks, meaning Impact is ideally placed to supply and support the advanced products, and help UK companies adopt, optimise, install and operate the time-saving technology.

Meanwhile, joining Cat and Rocla on the stand will be another new addition to Impact's stable – a three-wheel tow tractor from Spijkstaal; one of many specialist vehicles now available from the Dutch manufacturer through its relationship with Impact.

For more information about Impact visit www.impact-handling.com.

ends

About Impact

Established in 1985, Impact is wholly owned by Eqstra Holdings and is the sole distributor for Cat® Lift Trucks for the whole of the UK and Ireland. Impact is also an agent for some of the world's best known materials handling brands; ranging from forklift and warehouse equipment, heavy duty lift trucks, long load handling, side loaders, articulated trucks, access equipment and cranes which makes up a full complement of materials handling equipment. As one of the UK's largest independent materials handling companies, Impact operates from 11 locations and has more than 300 employees, including in excess of 160 service engineers. It operates a combined fleet of more than 5,000 rental units, plus supports 3,000 customer-owned machines and 1,000 used assets.



<https://twitter.com/ImpactForkTruck>



<https://www.linkedin.com/company/impact-handling>

Note to editor: For press information contact Andy Hemphill or Beth Laws at Garnett Keeler PR on 020 8647 4467 or by email to andy.hemphill@garnettkeeler.com / beth.laws@garnettkeeler.com. Please note colour separation enquiries will be processed by email only – send all requests to sep@garnettkeeler.com

IH/104/16