

DigiPlex Shortlisted for Four Awards Underlining its Sustainability Credentials

Oslo, Norway, 8 September 2020 – **DigiPlex**, the Nordic leader for innovative, secure and sustainable data centers, has been shortlisted for **Best ESG (Environmental, Social and Governance) Initiative**, and **Best Marketing Campaign**, at the prestigious **Global Carrier Awards 2020**. It is also shortlisted for **Best Use of Content Marketing**, and **Marketing Team of the Year**, at the **B2B Marketing Awards 2020**.

Announced this week, these four shortlistings are testament to the continued leadership DigiPlex shows in sustainability and in putting it at the heart of its marketing efforts. The 'Sustainability at the Core' campaign plus the company's 3rd Sustainability Report out this month, underline its commitment to addressing 'IT's dirty secret' – the potential environmental cost of data centers.

It is especially relevant that DigiPlex' sustainability initiatives are recognised for an ESG award at a time when many businesses are accelerating their digitalization in response to the COVID-19 pandemic. Ensuring sustainable and energy efficient data center solutions for the increasing volumes of data is central to the DigiPlex philosophy.

Fredrik Jansson, Chief Strategy, Marketing and Communications Officer at DigiPlex, commented; *"We are especially pleased that our campaigns on the topic of data center sustainability have been recognised as among the best ESG and marketing campaigns across the industry, showing that this vital message is resonating with key audiences. We will continue to put "sustainability at the core" and challenge conventional thinking around data centers to ensure this remains the case."*

The Global Carrier Awards will take place on 22nd October, and the B2B Marketing Awards on 26th November 2020.

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[About DigiPlex](#)

DigiPlex designs, builds and operates sustainable and secure data centers in the Nordics with locations in Oslo, Stockholm and Copenhagen. DigiPlex is carrier-neutral and offers connectivity to all major Cloud and Network Service Providers. DigiPlex offers best-in-class services with the highest possible availability and is trusted by public and private customers alike – including security sensitive organisations such as government and financial institutions with mission-critical applications. DigiPlex’s five data centers, with three more under construction, are powered by electricity produced from 100% sustainable sources and the company has won several awards for its many energy efficient innovations and sustainability initiatives. www.digiplex.com