

Valentine's Day Gift Baskets from The Fruit Company for Loved Ones Near and Far

Hood River, Ore. (January 28, 2014) – The Fruit Company, a third generation family-owned premium fruit gifting business, is excited to announce its Valentine's Day gift basket offerings just in time for the Feb. 14th holiday. Whether loved ones are next door or across the country, The Fruit Company has the perfect Valentine's Day gifts for friends and family. Gifts are filled with a variety of gourmet contents including fresh pears, crisp apples, chocolate covered strawberries, dried fruits, etc. and are designed to fit every budget with prices ranging from \$24.95 to \$59.90.

"Valentine's Day is the perfect holiday to share our love and appreciation with those special people in our lives," said Scott Webster, CEO of The Fruit Company. "Our curated selection of premium fruits and offerings are just a call or click away which means you can effortlessly shop for everyone on your list within minutes. And everything we ship is guaranteed to arrive fresh and on time so your gift buying experience is worry-free."



Heart to Heart Tower

Looking for an amazing way to send your love this Valentine's Day? The new Heart to Heart Tower is filled with chocolate covered cherries and almonds, chocolate truffles, Red d'Anjou pears and brilliant red Fuji and Pink Lady apples making it an easy choice. \$49.95 plus free Valentine's Day shipping.

Give the gift that gives back, a portion of the sale of each Organic Pink Basket sold is donated to BreastCancer.org. This beautiful wood slat fruit basket is brimming with a bountiful selection of nature's finest fruits: organic apples

and pears, organic Dagoba roseberry chocolate bar, organic dried fruit medley and yogurt-covered pretzels. \$49.95 includes free Valentine's Day shipping.



Organic Pink Basket



Red Pear Valentine Tower

Who wouldn't love a Red Pear Valentine Tower packed with four Red D'Anjou pears, chocolate covered cherries, Zebra chocolate popcorn, strawberry yogurt pretzels and Fuji apples. It's the perfect heartwarming gift for \$29.95 plus free Valentine's Day shipping.

And no one can resist Valentine Berries! Each berry is lovingly dipped in layers of exquisite Belgium white, milk and dark chocolate. These classic dipped strawberries say "love" in a special way. \$59.90 with free Valentine's Day shipping.

For more information on The Fruit Company's complete Valentine's Day gift baskets and offerings, please visit www.TheFruitCompany.com and sign up for the newsletter to receive exclusive promotions.



Valentine Berries

About The Fruit Company:

The Fruit Company, a third-generation family operated business located in the beautiful Hood River Valley of Oregon, is dedicated to delivering the finest orchard fresh fruit and gourmet gifts available. Named one of Oregon's Top 15 growing companies and a recipient of Internet Retailer's Top 50 "Best of Web" awards, The Fruit Company's goal is to provide an innovative offering of gift items for every occasion, shipped fresh throughout the United States. Today, the company is one of the top gift basket services in the country and employs more than 200 people during peak season. For more information on The Fruit Company's gift selections and sustainable practices, please visit www.thefruitcompany.com.

The Fruit Company Media Contact:

Serene Pelletier

541.387.4118

serene.pelletier@thefruitcompany.com

###