

# Manufacturing in Mexico: Hot Spot for New Operations

SOLANA BEACH, Calif. – December 10, 2012/NAPS, Inc. – [Mexico manufacturing](#) is increasingly becoming an attractive option for global businesses looking to make their manufacturing operations more effective and efficient. Traditionally, the Asian market, specifically China, has been the locale of choice for CEO's and VP's of manufacturing who are looking to maximize profits by utilizing lower cost labor and production overseas.

However, there does not seem to be a slowdown in the rising cost of production abroad and many companies are relocating their manufacturing facilities from China to Mexico. When these companies, whose quality products consumers have grown to trust, begin manufacturing in Mexico, then it is time to contact NAPS, Inc. to help manage the change and minimize the risk.

Honda, Mazda, Nissan and Audi are all expanding into central Mexico where 75 percent of all automotive assembly already takes place. Automotive parts, hi-tech engines, and high-end tires are some of the major components being made in the region because of the advantages of manufacturing in Mexico. Let's examine some.

- 1.) The [Guanajuato](#) Industrial Corridor enjoys close proximity to Mexican industrial and U.S. commercial centers. Logistically, distribution to the western U.S. and Asia is much easier.
- 2.) [Mexico's infrastructure](#) has evolved into a modern network of railways, airports and highways, which allows companies to put more confidence in the shipment of end products to consumers and also lowers carrying costs by using just-in-time principles, a value-added benefit.
- 3.) Manufacturing facilities and communication systems have been upgraded in the country with state-of-the-art technology, which has resulted in the latest in computer innovation and faster electronic communication.
- 4.) Mexico has a ready force of educated workers to aid in IT support and consulting, which ensures that daily business functions are carried out smoothly. Bilingual call centers have already been set up to service the needs of any operation.
- 5.) [Packaging in Mexico](#) is a supply chain trend that maximizes profits by decreasing costs. Goods, like electronics for instance, are purchased in bulk from the manufacturer then packaged for retail sale in Mexico. Shipping this way costs less, is faster, and is a more flexible mode of production that is better able to respond to changing market demands and custom ordering. Not to mention, the North American Free Trade Agreement mandates that goods are shipped into Mexico duty-free, including no tax on labor or packaging.

Are you ready to make the move into Mexico? [Contact NAPS, Inc.](#) and let us get started administering and managing your manufacturing operations so you can concentrate on production and product quality.

We are experts in manufacturing in Mexico and have been helping clients implement operational strategies for long-term success since 1991. NAPS currently manages more than 50 factories in Mexico and many more have used our numerous administrative services to achieve a profitable operation.

FOR IMMEDIATE RELEASE

NAPS, Inc.  
517 South Cedros Avenue  
Solana Beach, CA 92075  
(877) 414-9656  
(858) 794-7947 – outside the U.S.

Executive Marketing Assistant  
megan.richford@napsmexico.com  
Phone: 858-794-7947  
Toll free: 800-551-8581

## About NAPS

With over 20 years of experience doing business in Mexico, NAPS can provide expert commentary on trends and changes in the industry. NAPS offers administrative support services for companies manufacturing in Mexico. Administrative services include: Site Selection, HR, Recruitment, Accounting, Payroll, Customs, Environmental and Corporate Compliance. For more information contact NAPS at 858.794-7947 or visit our [website](#).