

Current Analysis Enterprise Users Starting to Leverage Managed Mobility Services

IT Connection Blog by Kitty Weldon

Summary Bullets:

- With all of the confusion in the market regarding BYOD and its effect on application development and delivery, mobile device management, and mobile security, a logical option for enterprises would be to 'outsource' these functions to an IT service provider or mobile operator.
- A recent Current Analysis survey of enterprise readers shows mixed results. A 'do-it-yourself' mentality still leads enterprise mobility initiatives, but the use of managed mobility services is growing.

According to a recent study among the Current Analysis IT Connection base, 24% of respondents (including IT managers and CIOs) are using the managed mobility services of IT service providers or mobile operators for telecom expense management (TEM) today, with mobile application stores and mobile application management (MAM) also seeing relatively high usage at approximately 21% of respondents. Another 18% were using mobile device management (MDM), mobile security, and mobile strategy services from these providers. (Multiple answers were encouraged, so the percentages do not add up to 100%). However, 27% of the survey respondents were not using external services providers today for these functions (although 20% of these companies would consider doing so in the near future). Read more of this post at <http://bit.ly/U1uxaD>.

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