

# Education is Needed to Assure End User Buy-in to BYOD policies

### IT Connection blog by Paula Musich

The younger generation of smartphone and tablet users brings a false sense of security to all things cloud and mobility, trusting way too much in the security and intentions of apps providers, cloud purveyors, the Internet and even friends. This brings even greater unease to security professionals charged with protecting corporate data as BYOD becomes pervasive in all sizes of enterprises. A raft of articles in IT-focused publications exhort IT to put in place the proper policies and security controls to mitigate this new risk (as if they needed more risks to worry about) with regard to the use of employee-owned devices in the enterprise. Read more of this post at <a href="http://bit.ly/OUD4vO">http://bit.ly/OUD4vO</a>

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