



FOR IMMEDIATE RELEASE  
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**CorePower Yoga Opens in San Jose (100th and 102nd Studios Nationwide)**  
*CorePower Yoga Will Offer Beginner to Advanced Yoga Classes and Teacher Certification*

**San Jose, CA** – Denver-based yoga company [CorePower Yoga](http://CorePowerYoga.com) will open its first studio in San Jose on Friday, July 25 and its second San Jose studio on Friday, August 1st. This marks the 100th and 102nd studio openings nationwide for CorePower Yoga. (CorePower Yoga's 101<sup>st</sup> studio, Mockingbird, will open in Dallas, Texas on August 1<sup>st</sup>.)

Located in San Jose, the Winchester and Almaden Studios will offer a variety of yoga class styles for all levels, including CorePower Yoga's dynamic heated power yoga in beginner to advanced formats, Yoga Sculpt and Hot Power Fusion. In addition to classes, both studios will offer [Yoga Teacher Training](#), as well as Lifestyle Programs such as boot camps and wellness cleanses to provide students with cross-training opportunities.

"We have been counting down the days until the studios open!" said Priscilla Medina, CorePower Yoga's Winchester Studio Manager. "We can't wait to bring our unique style of yoga to the San Jose community."

Both the Winchester and Almaden Studios are home to two spacious yoga rooms and feature a range of amenities including luxurious changing rooms, showers and private lockers. Both studios will have a full retail boutique to showcase men's and women's activewear, as well as a variety of accessories to meet your yoga and lifestyle needs.

Students who are new to CorePower Yoga will receive one week of unlimited [free yoga classes](#). A variety of [membership package options](#) are also available.

Last year, CorePower Yoga received a significant investment from Catterton Partners, the leading consumer-focused private equity firm, positioning the brand for rapid growth.

**CorePower Yoga – [Winchester Studio](#)**  
747 S Winchester Blvd, #150  
San Jose, CA 95128

**CorePower Yoga – [Almaden Studio](#)**  
1080 Blossom Hill Rd, Ste H  
San Jose, CA 95123

**About CorePower Yoga**

*CorePower Yoga (CPY) strives to increase awareness and widespread adoption of yoga by making yoga accessible to all fitness levels through a variety of yoga styles, convenient class times and numerous studio locations. The company's unique and physically challenging style of power yoga combines music, movement, breath, heat and community to create a one-of-a-kind workout. CPY classes are taught by warm and approachable certified yoga instructors who will have you sweating! In addition to yoga classes, CPY offers transformative Yoga Teacher Training and Lifestyle Programs to empower students to advance their individual practice or become instructors. CPY's beautiful, spa-like studios are built with sustainable practices in mind, using recycled products, sustainable materials and utilizing the latest technology to efficiently heat its practice rooms. CPY was founded in 2002 by Trevor Tice and has 100 studios in 13 states. For more information, visit [www.corepoweryoga.com](http://www.corepoweryoga.com), or [download a press kit](#).*

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