



## New Incomedia WebSite X5® v 11

*WebSite X5® v11 features updated user interface, new app plugins, a powerful text editor, website analytics and over 1,500 templates for easy website design and customization.*

Ivrea (Italy), October 1, 2014 – Incomedia officially announces the release of version 11 of its popular, award winning WebSite X5® software. WebSite X5® is a **perfect combination of simplicity and power**, giving everybody – from the home user who wants just a basic blog to the most demanding creative web-designer - the opportunity to create a perfect, professional website and have it online immediately. You can build an up-and-running website in no time, thanks to the intuitive, 5-step procedure. Create a blog, a website for your company or favourite club, an online store for your business or a “Hi! This is me” website: no matter what, the result will be professional, complete, and perfect!

Websites created with WebSite X5® are always optimized for search engines and will work perfectly on tablets and smartphones. If you purchase the Professional version, you will find a **mobile app** that is ready to be downloaded for free from the Apple Store or from Google Play: all you have to do is associate it with your website and invite your visitors to download it so they can stay up-to-date with all your latest news.

### **New Key Features include:**

**New Graphic Interface** - WebSite X5® stands out amongst all the other website creation programs for its simplicity: a logical and intuitive guided procedure accompanied by loads of work previews, means everybody is able to create a professional and stunning website in no time at all.

In version 11, both the layout of the graphic interface and the guided procedure have been carefully revised to make the overall design more modern and functional. Now, it's even easier to develop a project and publish a website online.

**Create and Manage your Website's Graphic Templates** - One of the most important aspects of a website is its graphic appearance. Some people like to use prepared templates, and others prefer to create their own.

The new features in version 11 will satisfy everyone, thanks to a renewed gallery of over 1,500 default templates, all of which have been carefully designed to be displayed perfectly on desktops and mobile devices alike. This gallery has been set up so that it can be constantly updated online, with new templates being added every so often to give you even more choice. Both the default templates and the custom templates can be edited using the built-in editor to modify structure and style.

**Additional New Apps as Optional Objects** - WebSite X5® offers a unique page-editing system of content Drag&Drop: texts, tables, pictures, galleries, videos, e-mail forms, social network buttons, maps, product catalogs, to name but a few...

The list of objects that you can use to create pages goes on and on in the new version 11. Take the new optional Object category, for example: here you have a list of apps that is constantly being added to. Each app lets you add a new content or a particular feature to a page of your website such as, an online booking form, a new slideshow, etc. You can view the app library in its own window and choose which ones to install and use to finish off your project.

**Web Fonts & Text Editors** - Most of the information in a website is text, and that's why it's vital to make sure your texts are not only correct and laid out in the best way, but also to ensure they are legible for all your visitors.

The new version 11 introduces a completely renewed text editor that offers an improved text selection and new commands so that you can integrate web fonts in your projects.

**Always Amongst the First on Google** - A good website needs good graphics and interesting contents, but it also needs to be optimized. WebSite X5® provides the necessary options for tweaking all those factors that add up to a perfect page optimization: titles, descriptions, alternative text, sitemaps, etc. Furthermore, it offers a useful site analysis feature that means you can check your project for any weaknesses and identify where it can be improved.

In this latest version it is also possible to easily integrate any necessary code to link up to Universal Analytics™, the new working standard provided by Google Analytics™, so that you can keep a precise track of all the visits to your website.

The brand new WebSite X5® v11 is available in 5 different versions, each with its own characteristics and features: Free, Home, Compact, Evolution and Professional.

Among the exclusive features of the Professional version, are the free 12-month web hosting, unlimited domains that you can organize through the online control Panel, web space, broadband, databases and unlimited e-mails, as well as built-in backup possibilities and anti-hacker protection.

### **Availability and Pricing:**

The brand new WebSite X5® v11 is available in 5 different versions, each with its own characteristics and features:

Free,

Home £14.99 inc Vat,

Compact £33.99 inc Vat,

Evolution £59.99 inc Vat and

Professional £169.00 inc Vat.

**About Incomedia:**

Incomedia ([incomedia.eu/en/](http://incomedia.eu/en/)), founded in 1998, is a leading independent developer and publisher of multimedia software for the PC.

Incomedia's flagship product **WebSite X5®**, currently sold in over 40 countries through a well-established network of International distributors, resellers and retailers, was developed with the aim of bringing high-end website creation software at affordable prices to home, business and education users. The software is designed specifically for users who want to publish high-quality websites and online shops, with a professional look and feel in just 5 simple steps.

Available from Amazon, [pxsdistribution.co.uk/incomedia/](http://pxsdistribution.co.uk/incomedia/) or [websitex5.com/en/store.html](http://websitex5.com/en/store.html)