Swann Releases New OutBackCam - A Camera that's Tougher than the Australian Outback

Heavy duty outback security camera / suitable for use outdoors / 100% battery operated / Perfect for remote areas / Records to SD card / Easily transfer video to your PC

Milton Keynes, 27th November 2012, Swann, a global leader in security monitoring solutions, has announced the release of the OutbackCam – a Portable Video 5MP Camera & Recorder. Specifically built to withstand the harshest weather conditions; the OutbackCam is the ideal security observation system for your front yard, back patio, and any rural location.

The camera and recorder are both housed in the same anti-corrosive, lockable shell. Video footage or still photos record conveniently to the included SD card. Simply insert the SD card into your computer to quickly and easily view captured video and images.

The OutbackCam Camera & Video Recorder automatically switches on when motion is detected so there is no more useless empty footage. 100% battery operated means you don't need any mains power when using the OutbackCam. Therefore the unit can be installed in any area as required. Date and Moon Phase stamping ensures you know exactly what time of the day or night the image was captured.

The Swann OutbackCam Camera & Video Recorder now ensures you can monitor and record almost any location! Comes complete with a 2GB SD card and tree strap; just add 4 x AA batteries and the OutbackCam is ready for use.

Main Features:

- An amazing surveillance recording system with durable, water-resistant casing and battery powered portability can operate in most weather conditions & temperatures
- A day or night camera and DVR allows you to record clear photos with the 5 Mega Pixel camera or videos at 30 frames per second, with powerful night vision up to 32ft/10m. Track the exact recording time with day, time and moon phase stamping
- Record thousands of photos and hundreds of videos to a 4GB SD card (up to 32GB), then transfer fi les to PC for easy uploading to your favourite websites such as YouTube, Facebook etc or view on your digital camera
- Set and forget with long lasting battery operation (uses 4 x AA, not included) and motion triggered recording for extended monitoring over several months. (Based on taking 10 photos per day)
- Keep a lookout in remote areas with portability by mounting to trees, posts or flat surfaces to capture leisure activity such as hunting or fishing, monitor farm or wild animals, or capture unwanted behaviour such as trespassing, vandalism, fly tipping and more

In The Box:

- OutbackCam™ 5MP Camera
- Tree Strap
- SD Card 4GB
- Operating Instructions

Specifications:

Video

Image Sensor Type 1/2.5" CMOS

Effective Pixels 2560 x 1920 (5.0 Megapixels)

Day/Night Mode Colour during day/B&W at night

Minimum Illumination 0 Lux (IR On)

Lens 7.6mm

Viewing Angle 55 Degrees

Recording

Video Format AVI

Video Resolution 640 x 480

Video Frame Rate 30 fps

Video Recording Duration 5 ~ 60 seconds

Still Image Format JPEG

Still Image Resolution 2560 x 1920 (High, 5MP)

2048 x 1536 (Low, 3MP)

Multiple Still Image Capture Yes (3)

Image Overlays Date / Moon Phase

Record Delay Range 5 secs ~ 10 mins

Night Vision

Night Vision Range Up to 32ft / 10m

Number of IR LEDs 15

IR Cut Filter Yes

General

Operating Power DC 6V

Battery Type 4 x AA (not included)

Indoor/Outdoor Outdoor

Operating Temperature 14°~122°F (-10°~+50°C)**

Memory Type and Size SD Card up to 32GB

Sensor Type PIR (Passive Infrared)

Sensor Range Up to 32ft/10m

Sensor Trigger Speed < 1 second

Dimensions 4.7" x 3.6" x1.8"/ 120mm x 90mm x 45mm

Weight 0.4lbs / 180g

Price & Availability:

Swann OutbackCam retails for £99.99 Available from Maplins and other leading retailers

For more information and actual footage, please visit http://www.swann.com/s/products/view/?product=1063

For images or review samples please contact jessica@klassociates.com

About Swann:

Swann is a global leader in security monitoring solutions and I.T. peripherals targeting consumers through retail channels. Swann's sustained growth and success has been based on designing and developing surveillance technology that is innovative yet cost effective.

The company's products are mainly do-it-yourself (DIY) with easy-to-follow 'plug-and-play' instructions, full after-sale technical support and retail-friendly product packaging aimed at home, office and small-to-medium retail users.

For customers needing more high-tech solutions, Swann is at the forefront of the latest international trends including wireless connectivity, professional quality CCTV cameras with infrared night vision, digital video recording with motion detection and networkability, web surveillance and remote notification.

Swann was founded in 1988 by David Swann in Melbourne, Australia and now has offices in the USA, Canada, Australia, the UK, China and Hong Kong with distribution through partners across the globe.

Swann's reseller network includes some of the world's largest retailers and distributors including Fry's Electronics, RadioShack, Menards, Brandsmart USA, Canadian Tire, Maplin Electronics, and Dick Smith.