

Information from Annual General Meeting 2026 in Pricer AB

Pricer AB held its Annual General Meeting (the "AGM") on 13 May 2026. The following main decisions were made:

Adoption of the income statements and the balance sheets

The AGM resolved to adopt the income statement and the balance sheet and the consolidated income statement and the consolidated balance sheet for the financial year 2025.

Dividend

The AGM resolved, in accordance with the Board's proposal, that no dividend shall be paid for the financial year 2025 and that the company's available funds shall be balanced in a new account.

Discharge from personal liability

The members of the Board (including members of the Board who resigned or were appointed during the financial year) and the CEO were discharged from personal liability for the financial year 2025.

Board and auditor

The AGM resolved that the Board shall be composed of five (5) directors with no deputy. The AGM resolved on re-election of Board members Bernt Ingman, Ole Mikael Jensen, Emil Ahlberg, Jenni Virnes and Giulia Nobili. Bernt Ingman was re-elected as Chairman of the Board.

Fees to the directors, for the coming term, were set to SEK 700,000 to the Chairman of the Board and SEK 350,000 to each of the other directors elected by the general meeting who are not employed by the company. An additional fee of SEK 100,000 will be paid to the Chair of the audit committee and an additional fee of SEK 75,000 will be paid to each of the other ordinary members of the audit committee.

The registered accounting firm Öhrlings PricewaterhouseCoopers AB, with Victor Lindhall as auditor in charge, was re-elected for the period until the end of the next AGM. It was resolved that remuneration to the auditor should be paid according to invoices approved by the company.

Principles for appointment of the nomination committee

The AGM resolved, in accordance with the nomination committee's proposal, on principles for appointment of the nomination committee before the AGM 2027.

Remuneration report

The AGM resolved to approve the Board's remuneration report.

Authorisation for the Board to resolve to issue new shares and/or warrants

The AGM resolved, in accordance with the Board's proposal, to authorise the Board to resolve on new issuances of class B shares and/or warrants, where the number of shares issued and/or created upon exercise of warrants may not in aggregate correspond to a dilution of more than 10 percent of the total number of outstanding class B shares at the time of the AGM's resolution on the authorisation. New issuances of shares and/or warrants may be made with or without preferential rights for the company's shareholders and payment may be made in cash and/or by way of set-off, contribution in kind or otherwise on specific terms.

Authorisation for the Board to resolve on transfer of own shares

The AGM resolved, in accordance with the Board's proposal, to authorise the Board to resolve on transfers of own shares. The maximum number of shares that may be transferred is the total number of own shares held by the company at the time of the Board's resolution to transfer the shares.

For more detailed information, please see the complete notice to the AGM and the complete proposals at the company's website, www.pricer.com.

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Every care has been taken in the translation of this document. In the event of discrepancies, the Swedish original will supersede the English translation.

About Pricer

Pricer is a pioneer and partner for in-store communication and digitalization in the rapidly evolving retail tech landscape. As a global technology leader, we empower leading retailers worldwide to shape effortless and inspiring shopping experiences that fundamentally change buying behaviors, boost sales, and drive operational efficiency. Leveraging cutting-edge innovation, we deliver scalable, high-performing solutions that easily integrate with existing systems, are energy-efficient, and user-friendly. Founded in Sweden in 1991 and listed on Nasdaq Stockholm, Pricer has delivered over 380 million electronic shelf labels in more than 28,000 stores across more than 80 countries. For further information, please visit www.pricer.com.