

PRESS RELEASE

January 29, 2026

Invitation for presentation of Pricer's year-end report for 2025

Pricer AB will present its year-end report for 2025 in a webcast on February 5 at 13.00 CET.

According to the financial calendar, Pricer will publish the year-end report for 2025 on Thursday, February 5 at approximately 7.00 am CET. Pricer hereby invites to a presentation of the report on the same day. Magnus Larsson, President and CEO, and Claes Wenthzel, CFO, will present the report and answer questions.

Date: February 5, 2026

Time: 13.00 CET

Link to the webcast: [Pricer - Q4 \(25\) - Earnings call](#)

For further information, please contact:

Magnus Larsson, President and CEO, +46 704 316851

Claes Wenthzel, CFO, +46 70 862 01 22

info@pricer.com

About Pricer

Pricer is a pioneer and partner for in-store communication and digitalization in the rapidly evolving retail tech landscape. As a global technology leader, we empower leading retailers worldwide to shape effortless and inspiring shopping experiences that fundamentally change buying behaviors, boost sales, and drive operational efficiency. Leveraging cutting-edge innovation, we deliver scalable, high-performing solutions that easily integrate with existing systems, are energy-efficient, and user-friendly. Founded in Sweden in 1991 and listed on Nasdaq Stockholm, Pricer has delivered over 350 million electronic shelf labels in more than 28,000 stores across more than 70 countries. For further information, please visit

www.pricer.com