

## **PRESS RELEASE**

October 16, 2025

## Invitation for presentation of Pricer's interim report for the third quarter 2025

Pricer AB will present its interim report for the third quarter 2025 in a webcast on October 23 at 13.00 CET.

According to the financial calendar, Pricer will publish the report for the third quarter 2025 on Thursday, October 23 at approximately 7.00 am CET. Pricer hereby invites to a presentation of the report on the same day. Magnus Larsson, President and CEO, and Claes Wenthzel, CFO, will present the report and answer questions.

Date: October 23, 2025

Time: 13.00 CET

Link to the webcast: Pricer - Q3(25) Earningscall

## For further information, please contact:

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## **About Pricer**

Pricer is a pioneer and partner for in-store communication and digitalization in the rapidly evolving retail tech landscape. As a global technology leader, we empower leading retailers worldwide to shape effortless and inspiring shopping experiences that fundamentally change buying behaviors, boost sales, and drive operational efficiency. Leveraging cutting-edge innovation, we deliver scalable, high-performing solutions that easily integrate with existing systems, are energy-efficient, and user-friendly. Founded in Sweden in 1991 and listed on Nasdaq Stockholm, Pricer has delivered over 350 million electronic shelf labels in more than 28,000 stores across more than 70 countries. For further information, please visit <a href="https://www.pricer.com">www.pricer.com</a>