

## PRESS RELEASE

April 11, 2023

## Invitation for presentation of Pricer's interim report for the first quarter 2023

Pricer AB will present its interim report for the first quarter 2023 in a webcast on April 20 at 13.00 CET.

According to the financial calendar, Pricer will publish the report for the first quarter 2023 on Thursday April 20 at approximately 8.30 am CET. Pricer hereby invites to a presentation of the report on the same day. Magnus Larsson, President and CEO, and Susanna Zethelius, CFO, will present the report and answer questions.

Date: April 20, 2023 Time: 13.00 CET

Link to the webcast: <a href="https://financialhearings.com/event/45981">https://financialhearings.com/event/45981</a>

## For further information, please contact:

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Every care has been taken in the translation of this document. In the event of discrepancies, the Swedish original will supersede the English translation.

## **About Pricer**

Pricer is a leading global technology company serving the rapidly growing smart retail market with in-store digital solutions that enhance both store performance and the shopping experience. Through electronic shelf labels, advanced technology, such as optical wireless communication and AI, and continuous innovation, Pricer offers the foundation for in-store communication and efficiency. The industry leading Pricer platform delivers benefits from 30 years of deployment experience and is fast, robust, interconnectable and scalable. Pricer was founded in Sweden in 1991 and is listed on Nasdaq Stockholm. For further information, please visit www.pricer.com.