

### **Nomination committee appointed ahead of 2021 Annual General Meeting of Pricer AB**

#### **Pricer AB (publ) has appointed the nomination committee ahead of the 2021 Annual General Meeting.**

In accordance with the decision at the Annual General Meeting on May 6, 2020 Pricer's Chairman of the Board Knut Faremo has contacted the company's three largest shareholders to form a Nomination Committee. Shareholders shall also include such a group of two or more shareholders who have notified the Chairman of the Board that they wish to participate jointly in the Nomination Committee's work.

The shareholders and representatives comprising the Nomination Committee are:

- Jari Ekblad, nominated by Göran Sundholm.
- Ulf Palm, nominated by Sifonen AB/Lars Ingvarsson, Hans Granberg, Anderssons Livs i Tingsryd AB, Stefan Olsson Management AB, J Grill Management AB and Ulf Palm.
- Wilhelm Gruvberg, nominated by Alcur Fonder AB, Thomas Krishan and Tamt AB/Theodor Jeansson.

As of September 30, 2020, these shareholders combined represent about 28 percent of the votes in Pricer AB.

Ulf Palm has been appointed Chairman of the Nomination Committee.

The Nomination Committee will prepare proposals for the Annual General Meeting in 2021 regarding Board members, Chairman of the Board of Directors, Chairman of the Annual Meeting, remuneration of the Board of Directors and the Auditors and, to the extent deemed necessary, proposal regarding amendments of the current instruction for the Nomination Committee.

The Annual General Meeting will be held April 29, 2021 at 14:00 at Kapitel 8 Klara Strand, Klarabergsviadukten 90, in Stockholm.

Shareholders who wish to contact Pricer's Nomination Committee to submit proposals can contact the Committee in due time ahead of the Annual General Meeting by e-mail at [ir@pricer.com](mailto:ir@pricer.com) or by letter to: Pricer AB, Attention: Valberedningen, Box 215, S-101 24 Stockholm, Sweden.

#### **For further information, please contact:**

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*Every care has been taken in the translation of this document. In the event of discrepancies, the Swedish original will supersede the English translation.*

### **About Pricer**

Pricer AB is a global leader in providing in-store digital shelf-edge solutions that enhance both store performance and the shopping experience. The increasingly feature-rich Pricer platform is fast, robust, interconnectable and scalable. Pricer was founded in Sweden in 1991 and is listed on NASDAQ Stockholm. For further information, please visit [www.pricer.com](http://www.pricer.com)