

## Pricer increases the number of outstanding shares

In June, Pricer has decreased the number of Treasury shares with a total of 227,994 class B shares due to the fulfillment of obligations under the share savings program launched in 2017. As of June 30, Pricer thus owns 477,137 class B shares. The total number of outstanding shares was 110,494,644.

Class of shares June 30, 2020

Class of shares	No. of shares	Votes per share	No. of votes
Class A	225,523	5	1,127,615
Class B	110,746,258	1	110,746,258
Total number of shares and votes	110,971,781		111,873,873
Whereof Treasury shares	477,137	1	477,137
Total number of outstanding shares and votes	110,494,644		111,396,736

**For further information, please contact:**

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*This information is information that Pricer AB is obliged to make public pursuant to the Financial Instruments Trading Act. The information was submitted for publication at 08:30 CET on July 1 2020.*

### About Pricer

Pricer AB, founded in Sweden in 1991, listed on the NASDAQ Stockholm, is a global leader in providing in-store digital shelf-edge solutions that enhance both store performance and the shopping experience. The increasingly feature-rich Pricer platform is fast, robust, interconnectable and scalable. For further information, please visit [www.pricer.com](http://www.pricer.com)