



## 32 million visitors in September (+39% YoY)

Following information was previously published in Swedish. This is a translation of already presented information.

The number of visitors to myTaste totaled 32 million globally in September, which is an increase of over 39% compared to the same period last year. Membership continued growing steadily and surpassed 6.5 million the same period. A technical glitch in the beginning of the month is estimated to have negatively affected the number of visitors by about 2 million visits.

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### **About myTaste**

myTaste is one of the world's biggest social networks for food and cooking, with visitors from more than 50 countries. Our users discover, save and share 6 million recipes from more than 35,000 food blogs around the world. Read more about myTaste [here](#).

### **About 203 Web Group AB (publ)**

203 Web Group is a publicly traded Swedish media group operating sites in 50 countries. Read more about 203 Web Group [here](#).