



Speqta's founders sell parts of their holdings to repay loans

Speqta's ("SPEQT") two founders have sold parts of their holdings in Speqta to repay private loans which aimed to finance Speqta's expansion.

Speqta's two founders Andereas Friis and Jonas Söderqvist have on Friday 15 January 2021 sold parts of their holdings in Speqta. The reason for the sale is to repay private loans they had initially taken in 2017 when they signed a senior convertible note, issued by the general meeting. The convertibles notes were exchanged for shares in 2019 and the shares then became collaterals for the private loans. When the loans now are to be repaid, the founders must sell parts of their holdings.

The transaction was accomplished as a block sale outside the market where Andereas Friis sold 1,430,957 shares and Jonas Söderqvist 1,569,044 shares. After the transaction their holdings are; Andereas Friis 3,154,013 shares, 4.8% of votes and capital, Jonas Söderqvist 3,458,377 shares, 5.3% of votes and capital. The shares were sold at an average of SEK 4.31.

Andereas Friis, founder, Director and Chief Strategy Officer, comments:

"Speqta is an innovative and profitable tech company with impressive growth and a strong position in performance-based marketing. I'm looking forward to be part of the company's continued expansion and to develop Speqta's strategic investments in data and AI as we have been doing since 2003. Any further divestments of shares are not on the agenda neither for me nor my co-founder."

For further information, please contact:

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About Speqta

Speqta offers the best performance-based lead generating platforms using data and AI and to grow organically as well as through acquisitions in new and existing markets. Speqta has two business areas Speqta AdTech and Speqta Content & Comparison. The company is listed on Nasdaq First North Premier Growth Market in Stockholm under the ticker "speqt". The company's Certified adviser is Västra Hamnen Corporate Finance AB, telephone number: +46 40 20 02 50, e-mail: ca@vhcorp.se.

www.speqta.com