



## Share-based incentive program 2019/2022 C and share-based incentive program 2019/2022 D

The share-based incentive program 2019/2022 C, resolved by the extraordinary general meeting on 13 August 2019 in Speqta AB (publ) (the “**Company**”), that comprise certain elected members of the board of directors and at most 240,000 warrants, and the resolved share-based incentive program 2019/2022 D that comprise current and future members of the group management and key employees and at most 420,000 warrants have been fully subscribed by the subsidiary Mytaste Brands AB, which following this has transferred all warrants to the board members and current and future members of the group management and key employees participating in both incentive programs.

The warrants in the incentive program 2019/2022 C and incentive program 2019/2022 D, respectively, will be transferred at a price of SEK 1.18 per warrant, equivalent to the market value according to a valuation made by the independent valuation institute PwC, applying the Black & Scholes-model. Each warrant entitles to subscription of one share in the Company at an exercise price of SEK 11.47, equivalent to 150 percent of the volume-weighted average price for the Company's share on Nasdaq First North during the period commencing on 14 August up to and including 27 August 2019. Subscription of shares through exercise of warrants shall be made from the period commencing on 5 September 2022 up to and including 19 September 2022.

*This information is such information that Speqta AB (publ) is obliged to publish in accordance with the Nasdaq First North rulebook for issuers. The information was submitted, through the agency of the contact person below, for publication on August 30 2019 at 14:00 CEST.*

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### About Speqta

*Speqta is a digital media house that owns and operates a leading international advertising network as well as a number of digital products and services within performance-based marketing of e-commerce stores. Speqta has two business areas: Speqta Shopping and Speqta Food & Beverage. The Company is listed on Nasdaq First North Premier in Stockholm under the name “speqt”.*

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