



Share-based incentive program 2019/2022 A

The share-based incentive program 2019/2022 A, resolved by the annual general meeting 2019 in Speqta AB (publ) (the "**Company**"), that comprise certain members of the board of directors and at the most 240,000 warrants has been fully subscribed by the subsidiary Mytaste Brands AB, which following this has transferred all warrants to the board members participating in the incentive program.

The warrants will be transferred at a price of SEK 0.46 per warrant, equivalent to the market value according to a valuation made by the independent valuation institute PwC, applying the Black & Scholes-model. Each warrant entitles to subscription of one share in the Company at a subscription price of SEK 11.84, equivalent to 150 per cent of the volume-weighted average of the paid market price on Nasdaq First North for the shares in the Company during the period commencing on 24 April 2019 up to and including 15 May 2019. Subscription of shares through exercise of the warrants shall be made from the period commencing on 23 July 2022 up to and including 31 August 2022.

This information is such information that Speqta AB (publ) is obliged to publish in accordance with the Nasdaq First North rulebook for issuers. The information was submitted, through the agency of the contact person below, for publication on June 19 2019 at 10:30 CEST.

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About Speqta

Speqta is a digital media house that owns and operates a leading international advertising network as well as a number of digital products and services within performance-based marketing of e-commerce stores. Speqta has two business areas: Speqta Shopping and Speqta Food & Beverage. The Company is listed on Nasdaq First North Premier in Stockholm under the ticker "speqt".

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