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Mobil 1 and McLaren Celebrate 20-Year Partnership in Formula 1

- McLaren Formula 1 cars to feature special Mobil 1 and Mobil livery for Australian Grand Prix
- This weekend will mark 333rd race for the Mobil 1-McLaren partnership

MELBOURNE – As the 2014 Formula 1™ season kicks off this weekend at the Australian Grand Prix, [ExxonMobil](#) and McLaren will be celebrating the 20th anniversary of their technical and commercial relationship. In honor of the major milestone, the McLaren Formula 1 cars will feature a special livery in Australia that will include both Mobil 1™ and Mobil™ brands.

“To celebrate the 20th anniversary of [Mobil 1’s](#) relationship with McLaren, we are looking forward to showcasing a special branding scheme during the first race of the 2014 season,” said Artis Brown, global motorsports manager, Mobil 1. “There is a lot of energy entering this race. Not only are we celebrating our 20th anniversary with McLaren, but we will be welcoming Kevin Magnussen to the team. When you combine these elements with the introduction of the new V-6 engine, this should be a very exciting weekend.”

Jonathan Neale, Chief Operating Officer and Acting CEO of McLaren Mercedes said, “We are privileged to have worked closely with ExxonMobil over a very successful 20 years and counting. During 332 races together we have achieved four world championships, 78 wins, 229 podium finishes and 76 pole positions, which is testament to our powerful technology partnership. Seeing the Mobil fuels branding alongside Mobil 1 on the MP-4 29 is a great recognition of the relationship’s contribution to performance over our two decades together.”

In addition to commemorating this 20-year relationship, ExxonMobil is also celebrating the return of the Mobil fuels brand at 7-Eleven Australia’s convenience stores on the Australian east coast metropolitan markets for the first time since the sale of ExxonMobil’s retail assets in 2010. Earlier this year, Mobil Oil Australia Pty Ltd (Mobil), a subsidiary of ExxonMobil Australia Pty Ltd ([ExxonMobil Australia](#)), announced a long-term agreement for the sale of Mobil-branded fuels at [7-Eleven Australia’s](#) convenience stores on Australia’s east coast. The new relationship provides a platform for future growth building on the company’s more than 120-year history in Australia.

Mobil 1 and Mobil branded lubricants are available through ExxonMobil’s network of six authorised Mobil lubricants distributors in Australia and New Zealand. ExxonMobil Australia is Australia’s oldest petroleum company, operating since 1895.

ExxonMobil began its relationship with McLaren in 1995, with its Mobil 1 synthetic lubricant brand, developing new lubricants and fuels designed to help improve the race team's performance, efficiency and reliability.

McLaren has a strong record in Melbourne, with six of the team's 11 Australian Grand Prix wins coming at this Albert Park track. Jenson Button has won the race three times, and twice with McLaren Mercedes.

"We are proud to celebrate our relationship with McLaren this weekend and we are looking forward to an exciting season," said Brown.

About Mobil 1 in Motorsports

The Mobil brand's history in motorsports officially began in 1979 with a sponsorship of Williams Formula One Racing Team. From that time, the presence of Mobil 1 technology on race tracks and circuits has grown by global proportions. Today, Mobil 1 synthetic motor oil is relied on for its ability to deliver exceptional engine performance and protection.

Along with its status as the Official Motor Oil of NASCAR, Mobil 1 enjoys a long association with many of world's most popular and successful race teams, including Stewart-Haas Racing in NASCAR's Sprint Cup Series, McLaren Mercedes' Formula One team, Corvette Racing's TUDOR United Sports Car Championship team, Tony Stewart Racing in the World of Outlaws Sprint Car Series, as well as the Porsche Mobil 1 Supercup—the world's fastest international one-make series.

About Mobil 1

The world's leading synthetic motor oil brand, Mobil 1 features anti-wear technology that provides performance beyond our conventional motor oils. This technology allows Mobil 1 to meet or exceed the toughest standards of car builders and to provide exceptional protection against engine wear, under normal or even some of the most extreme conditions. Mobil 1 flows quickly in extreme temperatures to protect critical engine parts and is designed to maximize engine performance and help extend engine life.

For more information, visit mobil1.com and, on Facebook, www.facebook.com/mobil1.

About McLaren Mercedes

New Zealand racing driver Bruce McLaren founded the McLaren team in 1963. Since 1966, when it entered its first Formula 1 race, McLaren has won 20 world championships and over 180 grands prix. Celebrating its 50th anniversary in 2013, McLaren is now globally renowned as one of sport's most successful competitors and as one of the world's most illustrious high-technology brands.

The McLaren Group has grown to encompass much more than just racing: it houses a cutting-edge electronics division that services the entire Formula 1, Indy Car and NASCAR grids; McLaren Applied Technologies creates cutting-edge solutions for modern industry, while McLaren Automotive not only produced the 1990s' original supercar, the F1, but has gone on to launch the internationally acclaimed 12C and McLaren P1™ high-performance cars.

The team campaigns the 2014 FIA Formula 1 World Championship with the driver pairing of 2009 world champion Jenson Button and Kevin Magnussen. They drive the McLaren Mercedes MP4-29. Visit www.mclaren.com for more details.