



## Femme Factor, LLC Joins Mission Makeover™ on The Balancing Act® airing on Lifetime TV

*A representative for the company will join the series hosted by Julie Moran to talk about all-natural Body Fit supplements and "lean lifestyle formula" designed specifically for women*

(Pompano Beach, FL – CISION – August 19, 2013) - Popular morning show The Balancing Act® airing on Lifetime TV welcomes Femme Factor, LLC to Season 3 of the hit Mission Makeover™ series, which follows the journey of several women during their quest for better health and wellness.

Femme Factor produces Body Fit, a new line of fitness supplements designed specifically for women. A representative of the company will make an appearance on Mission Makeover™ to talk about their specialized, comprehensive and all-natural, pre-workout supplement.

"We are excited to have Femme Factor on Mission Makeover™ to talk about a product that will give the Makeover ladies and viewers at home a safer solution to getting that energy boost before they work out," says Doug Campbell, Executive VP of Programming for The Balancing Act® airing on Lifetime TV.

To learn more about Femme Factor, please visit: [http://www.femmefactor.com/products/body\\_fit](http://www.femmefactor.com/products/body_fit)



### About "The Balancing Act®" on Lifetime Television

Now in its 6th year, The Balancing Act® continues to empower women in all aspects of their lives. The mission at The Balancing Act® is simple. The show strives to help today's modern woman balance it all by bringing them exceptional solutions to everyday problems. Entertaining, educational and trusted by women, America's premier morning show The Balancing Act® airs weekday mornings on Lifetime television at 7 am (ET/PT).

For additional information or to view a segment visit: [www.thebalancingact.com](http://www.thebalancingact.com)

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### About Mission Makeover™

Now in its third season, **Mission Makeover™** is a special series that chronicles the 13-week journey of several women as they set out to transform their lives. Nutrition, fitness, style and life coach experts give the women the tools and guidance they need to make significant life changes and achieve a healthier lifestyle. America's best fitness, health and nutrition brands partner with the show to further enhance the experience.

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