



## PRESS RELEASE

Cherry AB (plc)  
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### **Yggdrasil Gaming wins prestigious prize at the EGR B2B Awards and signs BetClic Everest Group**

Yggdrasil Gaming won software rising star at the EGR B2B Awards. In addition Yggdrasil has signed a deal with BetClic Everest Group to provide three of their brands with access to its entire product suite, including the recently-launched pooled progressive Jackpot game Joker Millions.

The award is a huge achievement for Yggdrasil who have signed a number of the biggest operators over the past 18 months. This was the first time Yggdrasil had entered the EGR B2B Awards, the most respected awards in the e-gaming industry. The firm was nominated for four awards and took home software rising star.

The contract with BetClic Everest Group will supply the brands BetClic, Expekt and Monte Carlo Casino will all the leading supplier's casino games portfolio of 12 video slots, Infinite API™ for gamification, unique Super Free Spins, and the new HTML5 framework called iSENSE 2.0 with its industry-leading new User Interface.

Read more at [Yggdrasil.com](http://Yggdrasil.com)

#### **Translation**

This is a translation of the Swedish original.

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#### **Cherry in brief**

Cherry is a Swedish gaming company established in 1963 specialized in online casinos and lotteries; ([www.cherrycasino.com](http://www.cherrycasino.com), [www.EuroLotto.com](http://www.EuroLotto.com), [www.EuroSlots.com](http://www.EuroSlots.com), [www.SpilleAutomater.com](http://www.SpilleAutomater.com), [www.NordicSlots.com](http://www.NordicSlots.com), [www.NorgesSpill.com](http://www.NorgesSpill.com) and [www.SveaCasino.com](http://www.SveaCasino.com)), affiliate business ([www.SuomiCasino.com](http://www.SuomiCasino.com) and [www.NorgeKasino.com](http://www.NorgeKasino.com) etc.) and games development ([www.Yggdrasil.com](http://www.Yggdrasil.com)), through subsidiaries in Malta. Cherry is the market leader in casinos in restaurants and nightclubs in Sweden. Cherry employs around 750 people and has more than 2,600 shareholders. The Company's B-shares are listed on AktieTorget.