

Press release

Cherry AB (publ) Stockholm, 22 March 2019

Cherry advances release of 2018 Annual Report and updates financial calendar

The Board of Directors of Cherry AB (publ) - STO: CHER-B.ST - has resolved to update the company's financial calendar as follows:

2018 Annual Report: 26 March 2019 (previously scheduled in the week commencing 8 April 2019)

2019 Annual General Meeting: 9 May 2019 in Stockholm, Sweden (date as previously scheduled)

Interim report January-mars 2019: 28 May 2019 (previously scheduled for 7 May 2019)

For further information, please contact:

Anders Antonsson, IR & Communications: +46 709 994 970, anders.antonsson@cherry.se

The information was submitted for publication on 22 March 2019, at 10:00 a.m. CET.

CHERRY IN BRIEF

Cherry is an innovative and fast-growing gaming company with operations in gaming, entertainment and media. The company was founded in 1963 and today, Cherry operates through five diversified business areas: Online Gaming, Game Development, Online Marketing, Gaming Technology, and Restaurant Casino. The Group's objective is to grow organically in combination with strategic acquisitions of fast-growing companies. Cherry AB's principal owner is Bridgepoint Europe VI Fund. The company's Class B share is listed on the Nasdaq Stockholm exchange, Mid Cap segment. More information is available at www.cherry.se.