

Cherry granted Polish sportsbetting licence

Cherry Online Polska, a Cherry AB (publ) - STO: CHER-B.ST - subsidiary, has been granted a sportsbetting licence from Poland's Ministry of Finance. Cherry is the ninth licensed operator in the Polish market, and the second company to receive a licence under the new gambling regulations.

Patryk Włodarski, Business consultant and responsible for the application, said: "We are proud to be the one of the first companies that were granted the license. Poland is a fully regulated market and since 2017 amendment to the gambling bill it became our priority to obtain a licence allowing us to offer our services online in full respect to the current laws. Now with a company in Warsaw holding a licence, Cherry is in position to introduce its first online sportsbook brand to the Polish customers very soon.

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CHERRY IN BRIEF

Cherry is a Swedish innovating and fast-growing company with operations in gaming, entertainment and media. The company was established in 1963 and today operates through five diversified business areas: *Online Gaming*, *Game Development*, *Online Marketing*, *Gaming Technology*, and *Restaurant Casino*. The objective is to grow organically in combination with strategic acquisitions of fast-growing companies. Cherry employs some 1,400 people and has about 6,700 shareholders. The company's class B share is listed on the Nasdaq Stockholm exchange, Mid Cap segment. More information is available at www.cherry.se.