



Asetek Selected to Liquid Cool CIARA's High Frequency Servers

June 1, 2015 – Asetek® today announced that it has been selected by CIARA, a leading supplier of enterprise servers, storage and services, to liquid cool its High Frequency server line. Based on customer expectations, Asetek expects the business to generate revenues in excess of \$1,000,000 USD per year with delivery scheduled to begin in the third quarter 2015.

"It is a testament to our technology that CIARA has decided to select Asetek liquid cooling for their High Frequency Server product line," said André Sloth Eriksen, Founder and CEO of Asetek. "We are thrilled to add a data center technology provider like CIARA to our growing list of customers."

High Frequency Trading craves extreme performance to rapidly execute financial transactions. The trader has been replaced by high performance hardware, and the performance bottleneck becomes keeping the system cool. Asetek's liquid cooling solutions will cool the intense temperatures of the world's first 2U-2 Nodes High Frequency server, CIARA's ORION HF 320D. Asetek's technology will allow the servers to deliver maximum performance while staying safely within operating parameters.

About Asetek

Asetek is the world leading provider of energy efficient liquid cooling systems for data centers, servers, workstations, gaming and high performance PCs. Its products are used for reducing power and greenhouse emissions, lowering acoustic noise, and achieving maximum performance by leading OEMs and channel partners around the globe.

Asetek's products are based upon its patented all-in-one liquid cooling technology with more than 2 million liquid cooling units deployed in the field. Founded in 2000, Asetek is headquartered in Denmark with offices in California, China and Taiwan. For more information, visit <http://www.asetek.com>.

For further information, please contact:

André S. Eriksen, Chief Executive Officer
Mobile: +45 2125 7076, e-mail: ceo@asetek.com