



ASETEK - Awarded Continued OEM Business in Desktop Market

November 5, 2013 – Today, Asetek announced that one of its biggest (Original Equipment Manufacturers) OEM customers has decided to continue using Asetek's sealed loop liquid coolers in an upcoming refresh of an existing PC line and has awarded Asetek the business. While continuing shipments for the current line, Asetek expects to start shipments for this refresh in Q4 2014 with shipments continuing through 2016. This product has historically represented 30% of Asetek's OEM business.

"We are pleased that one of our biggest OEMs has chosen to continue to use our technology," said André Eriksen, Asetek's founder and CEO. "It is a validation to both the performance and reliability of our solutions as well as it adds to the predictability of our OEM Desktop PC business"

About Asetek

Asetek is the world leading provider of energy efficient liquid cooling systems for data centers, servers, workstations, gaming and high performance PCs. Its products are used for reducing power and greenhouse emissions, lowering acoustic noise, and achieving maximum performance by leading OEMs and channel partners around the globe.

Asetek's products are based upon its patented all-in-one liquid cooling technology with more than 1.5 million liquid cooling units deployed in the field. Founded in 2000, Asetek is headquartered in Aalborg, Denmark with offices in California, China and Taiwan. For more information, visit <http://www.asetek.com>.

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