



ASETEK - California Energy Commission Study Validates Energy Savings Claims

October 30, 2013 – Asetek today announced that a study has been made public by Lawrence Berkeley National Laboratory (LBNL) validating Asetek's claims of 50% and higher reductions in data center cooling costs with RackCDU D2C™ (Direct-to-Chip) products.

The 6-month study investigated Asetek RackCDU D2C technology that directly cooled the CPUs and memory in 38 servers provided by Cisco and CPUs provided by Intel with hot or cold water and the balance of the server with data center air.

All together, the cooling power reduction and server efficiency improvements resulted in data center cooling savings of more than 50% and overall data center energy savings of up to 24% in an already efficient air-cooled data center.

"We are pleased that this collaboration with Cisco and Intel has resulted in important 3rd party validation of RackCDU D2C liquid cooling technology and its value proposition," said André Sloth Eriksen, Asetek Founder and CEO "Many different technologies claim power savings in data centers, but often with no real data to back it up. I am happy that one of the leading and independent labs in the world has performed a long term study of our RackCDU validating our claims that we can reduce one of the largest and fastest growing energy problems on the planet by 50%."

About Asetek

Asetek is the world-leading provider of energy efficient liquid cooling systems for data centers, servers, workstations, gaming and high performance PCs. Its products are used for reducing power and greenhouse emissions, lowering acoustic noise, and achieving maximum performance by leading OEMs and channel partners around the globe.

Asetek's products are based upon its patented all-in-one liquid cooling technology with more than 1.5 million liquid cooling units deployed in the field. Founded in 2000, Asetek is headquartered in Aalborg, Denmark with offices in California, China and Taiwan. For more information, visit <http://www.asetek.com>.

For further information, please contact:

Andre S. Eriksen, Chief Executive Officer

Mobile: +1 408 398 7437, e-mail: ceo@asetek.com