



## Asetek Announces Significant Order of Graphics Cooling Solutions for PCs

**August 9, 2013** – Asetek is pleased to announce that it has secured orders for PC graphics cooling products, expected to drive revenue of more than USD 1.0 million in 2013. The news builds on the success of recent innovative and compelling graphics products from Arctic, Asus and PNY.

Under these orders, Asetek will ship more volume than the total of all previous graphics products combined. Shipments are scheduled to start in Q3 and end in early Q4 as the customer has requested to take the entire volume for the project up front. Factory filled and sealed for maximum reliability and ease-of-use, Asetek's patented liquid coolers have been thoroughly tested and certified to operate without maintenance for over 50,000 hours.

"We have been cooling graphics cards for more than ten years, however this order takes Asetek's position in the GPU-cooling market in an exciting direction. Asetek will be working directly with a graphics card manufacturer who will ship graphics cards with factory integrated Asetek coolers. I am happy to see that our long term commitment to this market is paying off and I believe there are significant business opportunities for us in this segment going forward", says Andre Eriksen, CEO of Asetek"

### **About Asetek**

Asetek is the world leading provider of energy efficient liquid cooling systems for data centers, servers, workstations, gaming and high performance PCs. Its products are used for reducing power and greenhouse emissions, lowering acoustic noise, and achieving maximum performance by leading OEMs and channel partners around the globe.

Asetek's products are based upon its patented all-in-one liquid cooling technology with more than 1.4 million liquid cooling units deployed in the field. Founded in 2000, Asetek is headquartered in Denmark with offices in San Jose, California, China and Taiwan. For more information, visit <http://www.asetek.com>.