

## High-Performance High-Value Forte™ Sim Racing Pedal Set from Asetek SimSports™ Now Shipping

Advanced Load-Cell Brake Pedals from Asetek for Immersive Sim Racing

Aalborg, Denmark – July 25, 2022 — Asetek, sim racing gear innovator, the creator of the all-in-one liquid cooler, and the global leader in liquid cooling solutions for gaming PCs and DIY enthusiasts, today announced it has started shipping its high-performance Forte™ Throttle and Brake Pedal Set for immersive sim racing. Forte means "strong" and with the Forte™ Pedal Set from Asetek SimSports™ aspiring sim racers can experience high-end pedals for immersive racing at a very competitive price point, while still providing a true racecar feel.

The ultra-realistic sim racing pedals with Asetek's proprietary 2-stage M.L.C.P.C.™ (Mechanical Load Cell Powered Cylinder) braking technology provide precise braking and incorporate the sleek design from the Invicta™ pedals, along with custom-made RaceHub™ software for quick and easy adjustments and calibration. The Forte™ Throttle and Brake pedals are compatible with the optional Invicta™ Clutch pedal and include several aspects of the premium-performance Invicta™ Throttle and Brake Pedal Set from Asetek SimSports™.

## Forte™ Throttle and Brake Pedals Feature Set:

- Custom designed load-cell solution measuring pedal force up to 180kg
- M.L.C.P.C.™ technology ensures the 2-stage braking system enabling perfect trail braking and gained lap time
- Identical high-performance design to Asetek SimSports™ Invicta™ pedals
- High-precision, hall-effect sensor-based throttle
- Forte<sup>™</sup> pedals feature smooth pedal plates for a more comfortable feeling for sim racing without shoes

"We are thrilled to be shipping our Forte™ Throttle and Brake Pedal Set, a high-quality product that provides many of the benefits of our premium performance Invicta™ pedals, at a price point accessible to many more sim racers," said André Sloth Eriksen, CEO and founder of Asetek. "Our goal with all of our SimSports products is to empower sim racers to experience the thrill and feel of a real racecar. With the Forte™ pedal set, aspiring sim racers are sure to improve their lap times, while benefiting from high-quality load-cell braking, and simple customization and personalization."

Sim racers can place their orders by going to <a href="https://www.asetek.com/simsports/webshop/">www.asetek.com/simsports/webshop/</a>.

- Asetek Forte™ Throttle and Brake Pedal Set is now available for purchase. Extremely competitively priced and fully immersive, the Forte™ pedals including the load-cell brake offer the performance level and quality of much higher priced solutions. The Forte™ Pedal Set with its custom-made RaceHub™ software is available for €419.00 excluding VAT (\$499.00 excluding sales tax when available for sale in the U.S.). To learn more or purchase click here: <a href="https://www.asetek.com/simsports/webshop/global/product/forte-pedals-brake-and-throttle/">https://www.asetek.com/simsports/webshop/global/product/forte-pedals-brake-and-throttle/</a>
- The optional Invicta™ Clutch Pedal is currently being sold for €209.00 excluding VAT (\$249.00 excluding sales tax when available for sale in the U.S.). To learn more or purchase click here: https://www.asetek.com/simsports/webshop/global/product/invicta-pedals-clutch/

If desired, Forte<sup>™</sup> pedal owners will be able to upgrade their pedals to the Invicta<sup>™</sup> T.H.O.R.P.<sup>™</sup> (Twin Hydraulic Opposing Rapid Pistons) system and replace the Forte<sup>™</sup> pedal plates with Invicta<sup>™</sup> pedal plates, for the ultimate experience of driving a real racecar. The Forte<sup>™</sup> to Invicta<sup>™</sup> Pedal Upgrade Kit is expected to be available for purchase in 2022.

In addition to the Invicta<sup>™</sup> and Forte<sup>™</sup> sim racing pedals, Invicta<sup>™</sup> Footrest, and Forte<sup>™</sup> Pedal Plates, Asetek SimSports<sup>™</sup> will also offer wheel bases, steering wheels, shifters, and other end-user customization options.

Learn more about the high-performance Forte<sup>™</sup> Throttle and Brake Pedal Set in the review videos from Will Ford of Boosted Media, Lawrence Dusoswa, Dave Cam, Ron Reviewt, Random Callsign, and more. Check out the reviews here: Reviews - SimSports (asetek.com).

Asetek prides itself on its credibility. Working with reviewers and influencers is an integral part of letting customers know our products will live up to everything they are designed and tested to do. When it comes to <u>racing hardware reviews</u>, <u>advertising and ethics</u>, Asetek joined the Conscious Advertising Network, a voluntary coalition of over 70 organizations to ensure that industry ethics catches up with modern advertising technology. More information can be found here: <u>Asetek's Ethical Guidelines</u>.

## **About Asetek**

Asetek (ASTK.OL), a global leader in mechatronic innovation, is a Danish garage-to-stock-exchange success story. Founded in 2000, Asetek established its innovative position as the leading OEM developer and producer of the all-in-one liquid cooler for all major PC & Enthusiast gaming brands. In 2013, Asetek went public while expanding into energy-efficient and environmentally friendly cooling

solutions for data centers. In 2021, Asetek introduced the first of its products for next-level immersive SimSports gaming experiences. Asetek is headquartered in Denmark and has operations in China, Taiwan, and the United States.

www.asetek.com

## **Media contacts**

Margo Westfall Asetek Sr. Marketing Manager mwe@asetek.com +1 (408) 644-5616