



Asetek and Fractal Design partner on New Celsius Series

Asetek today announced that Fractal Design has selected Asetek's liquid cooling technology for its new Celsius Series CPU Cooler.

"We are excited to be partnering with Fractal on their new Celsius Series. Fractal Design is a significant player in the PC-DIY market with a strong global footprint that matches Asetek's," said John Hamill, Vice President of WW Sales and Marketing.

With the launch of Celsius, Asetek now supplies liquid cooling technology to respected global brands for enthusiast and DIY PC builders - Corsair, EVGA, NZXT, Thermaltake and Fractal. Asetek now reaches end-users across all continents and has increased the regional span of Asetek liquid cooling technology.

Mette Nørmølle, Vice President of Engineering: "For us it is about meeting the demands of our customers to deliver the best possible product – and ultimately the best gaming experience for end-users. The new Celsius Series offers a myriad of customization options to give end-users more control over their gaming PC, such as a unique twist-select fan controller."

[Fractal](#) is known for their expertise and design in high-end PC hardware. Read more about the new Celsius Series CPU Cooler: [Celsius-s24](#) and [Celsius-s36](#), including the [new Celsius video](#).

About Asetek

Asetek is the global leader in liquid cooling solutions for data centers, servers and PCs. Founded in 2000, Asetek is headquartered in Denmark and has operations in California, Texas, China and Taiwan. Asetek is listed on the Oslo Stock Exchange (ASETEK). For more information, visit www.asetek.com

Media Contact:

Zack Fanning
Asetek Marketing Communications Manager
+1-408-256-3118
zack.fanning@asetek.com

