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Changes in Swedbank's Group Executive Committee

Henrik Liljeblad has been appointed Acting Head of Group Business Support and Subsidiaries and will join Swedbank's Group Executive Committee as of 1 May. He succeeds Kerstin Winlöf, who is leaving Swedbank.

"Henrik has solid experience and the ability to manage large and complex matters. I look forward to welcoming him to the Group Executive Committee," says Jens Henriksson, President and CEO of Swedbank.

Henrik Liljeblad is currently Head of the Group transformation and procurement organisation at Swedbank, and has led several major structural programmes in recent years. He holds a Master of Science in Industrial Engineering and Management from Linköping University of Technology and has worked at the bank since 2016.

"It's an exciting time at Swedbank with a clear focus on customers and business. I look forward to supporting the business areas together with all my colleagues," says Henrik Liljeblad.

In March, the mandate of Group Products and Advice changed, and the unit was renamed Group Business Support and Subsidiaries.

"I would like to extend my sincere thanks to Kerstin Winlöf for her significant contributions to the bank, where she has been a highly appreciated colleague. Responsibility for our products has largely been transferred from her unit to the business areas – so a change in leadership is natural," says Jens Henriksson.

The recruitment process for a new permanent Head of Group Business Support and Subsidiaries has been initiated.

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