

Press release

13 November, 2018

Swedish real estate companies give Swedbank top ranking in annual customer satisfaction survey

Swedbank has once again been ranked #1 in Prospera's annual customer-satisfaction survey, Corporate Banking 2018 Real Estate Sweden. This is the second year in a row that Swedbank has achieved a first-place ranking.

Kantar Sifo Prospera's annual client- and market survey shows that Swedbank is once again in first place, with a top ranking in half of the categories in the survey. Real estate clients assessed Swedbank and other banks on criteria such as personal contacts; service-mindedness, coordination of offering; specialist competence; strategic advice; customised solutions and active support for corporate sustainability questions.

"We are very proud to be ranked as number1 in this survey, which is highly influential in the industry. It demonstrates that we are doing the right things and that our clients trust us. We have always had a strong position in real estate, with unique cutting edge competence in the sector and a fantastic team. It's especially great news that our focus on sustainability is paying off and that we've received a top ranking for advisory on sustainability," says Urban Håkansson, Head of Real Estate, Swedbank.

Prospera's client satisfaction survey for real estate for 2018 covers the banks' offering to the Real estate sector and is based on interviews with CFOs, treasurers and Group treasurers for 30 companies operating in the sector in Sweden.

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