



Press information

Volvo truck chased by bulls

Volvo Trucks is now launching yet another film in its series of spectacular tests. In the latest film, 'The Chase', precision driver Rob Hunt, renowned from his roles in major Hollywood productions, plays a starring role. His mission is to drive the Volvo FL distribution truck in a race in the medieval Spanish town of Ciudad Rodrigo – chased by several tonnes of bulls.

In 'The Chase' Volvo Trucks aimed to show how easy it is to manoeuvre the new 12-tonne truck in a demanding urban environment.

"The city is old, the streets are narrow and we drive on slippery cobblestones. To be chased by bulls on top of that is a real challenge," says Rob Hunt.

During the test, Rob Hunt had to maintain a speed of at least 30 kilometres an hour just to keep out of the way of the bulls. In certain sections of the course the streets were so narrow that Rob had to tuck in his rear-view mirrors.

"The bulls maintained a consistently high speed and were really close sometimes, but the truck handled the corners very well so it was just a matter of driving," says Rob Hunt.

The safety of both people and animals was the top priority during the spectacular event. All necessary safety precautions were taken.

"The biggest risk was that we were in a town. It was live and we had to make sure that it was safe for both people and animals. With the big rear mirrors I had a good view of the bulls and the bull runners behind me so I could keep a good safe distance," says Rob Hunt.

After the run the bulls were retired to a farm outside Guadalajara.

See 'The Chase': <http://youtu.be/BRoU1hw-CU>

See the race from Rob Hunt's perspective: <http://www.youtube.com/watch?v=VksjoZKhv4g>



Previous films in Volvo Trucks' spectacular test series include 'The Hamster Stunt', 'The Hook' and 'The Ballerina Stunt'. More films are in the pipeline.

See 'The Hamster Stunt': <http://www.youtube.com/watch?v=7N87uxyDQT0>

See 'The Hook': http://www.youtube.com/watch?v=Jf_wKkV5dwQ

See 'The Ballerina Stunt': <http://www.youtube.com/watch?v=1zXwOoeGzys>

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Images are available in the Volvo Trucks image bank <http://images.volvotrucks.com>.

Volvo Trucks provides complete transport solutions for professional and demanding customers, offering a full range of medium to heavy duty trucks. Customer support is secured via a global network of 2,300 dealers and workshops in more than 140 countries. Volvo trucks are assembled in 16 countries across the globe. In 2012 more than 105,000 Volvo trucks were delivered worldwide. Volvo Trucks is part of the Volvo Group, one of the world's leading manufacturers of trucks, buses and construction equipment, and drive systems for marine and industrial applications. The Group also provides solutions for financing and service. Volvo's work is based on the core values quality, safety and environmental care.