



GAEL GARCIA BERNAL STARS IN OSCAR-NOMINATED NO (15) – AVAILABLE TO RENT AND OWN ON DVD, iTunes AND ON DEMAND

**** Little White Lies ***** The Times **** Empire

**** Total Film **** The Guardian

“Brilliant” Independent “Excellent” Mail on Sunday

“A brilliant study of Pinochet era politics” The Observer

OSCAR-nominated in this year’s ‘Best Foreign Film’ category’, *NO (15)* stars Gael Garcia Bernal (*The Motorcycle Diaries*, *Y Tu Mama Tambien*) in the true story about one of the most unlikely outcomes in world history. With only 15 minutes of TV exposure in the early hours of the morning, how did a small team of media executives opposing Pinochet’s regime manage to remove the Chilean dictator from power? *NO* will be available to rent and own on DVD, iTunes and the Curzon’s Home Cinema online shop ‘On Demand’ from 17 June, courtesy of Network Releasing, DVD RRP £19.99, iTunes and Curzon ‘On Demand’ from £9.99.

Bernal plays cynical young advertising executive Rene Saavedra who is asked to spearhead the ‘No’ campaign for those opposing the Pinochet regime to bring democracy to Chile. With scant resources, constant scrutiny from individuals sympathetic to Pinochet’s totalitarian regime including ad agency colleagues and the secret police, this bold and enthralling film looks at how a team of Chile’s “Mad Men” and opponents of the dictatorial regime instigated change. Seamlessly blending scripted scenes with archive footage, *NO* is a compelling period piece which made it one of the most talked about films of 2013 and the first major arthouse hit of the year.

Other cast members include Alfredo Castro, who also starred in the films directed by Pablo Larraín *Tony Manero* and *Post Mortem*. *NO* concludes Larraín’s trilogy of films on Pinochet.

Special features include:

- Interview with Pablo Larraín
- 56th BFI London Film Festival Says “Yes” to *NO* - Q&A with Pablo Larraín
- In conversation with Gael Garcia Bernal and Eugenio Garcia (at Curzon, Soho)
- “No” to impunity interview for Amnesty International UK with Mariella Frostrup and Gael Garcia Bernal
- Image Gallery

For more information on the film visit www.facebook.com/NOthemovieUK or <http://networkonair.com/shop/1740-no-5027626382742.html>

ENDS

NOTES TO EDITOR

NO (15) is a Network Releasing title

Release Date: 17 June 2013

DVD RRP: £19.99

iTunes costs: HD £13.99 to own, £3.49 to rent

SD £9.99 to own, £2.49 to rent

Disc: 1

Running Time: 113 minutes approx.

Screen Ratio: 1:85:1

Cat. No: 7953827

For media enquiries contact:

Luciano Chelotti, Sabina Maharjan

Network, 19-20 Berghem Mews, Blythe Road, London, W14 0HN

Tel: 020 7605 4422 or 020 7605 4424 Fax: 020 7605 4421

Email luciano.chelotti@networkdistributing.com or sabina.maharjan@networkdistributing.com

For review copies for online publicity and online editorial opportunities please contact:

Louise Gluckstein or Fiona Gales

Abundant PR, 4th Floor, 114 Great Portland Street London, W1W 6PH

Tel: 020 3056 1479 or 020 3056 1478 Email: louise@abundant.co.uk or fiona@abundant.co.uk