

HyperX Sets Overclocking World Record Mark at 4500MHz, Partners with HWBOT

May, 2014 – HyperX®, a division of Kingston Technology Company. Inc., the independent world leader in memory products, today announced its memory was overclocked to 4500MHz, the highest frequency in the world. The mark was set by overclocker "Hicookie" of GIGABYTE™. He achieved the frequency using one 4GB HyperX DDR3 2933MHz module (not yet available) on the new GIGABYTE Z97X-SOC Force motherboard.

The frequency is posted on <u>HWBOT</u>, the premier site for PC enthusiasts looking for news, tips and information on overclocking, benchmarks and competitions. Beginning June 1, HyperX officially became the newest partner with <u>HWBOT</u>. Together with HWBOT, HyperX looks forward to continuing its association with the overclocking community.

On June 5, during COMPUTEX TAIPEI, HyperX will hold its "HOT" HyperX OC Takeover competition. Overclockers from around the world will compete for \$10,000 (USD) in total prize money for the top scores in Maximum Memory Frequency, SuperPi 32M and XTU with a secret processor to be revealed at the event. During the remainder of 2014, HyperX will hold four online regional HOT competitions on HWBOT.org leading up to a \$15,000 World Finals competition during 2015 International CES®.

HyperX is the high-performance product division of Kingston Technology encompassing high-speed DDR3 memory, SSDs, USB Flash drives, and headsets. Targeted at gamers, overclockers and enthusiasts, HyperX is known throughout the world for quality, performance and innovation. HyperX is committed to eSports as it sponsors over 20 teams globally and is the main sponsor of Intel Extreme Masters. HyperX can be found at many shows including Brasil Game Show, China Joy, DreamHack, gamescom and PAX.

For more information visit the <u>HyperX</u> home page.

HyperX can be found on:

YouTube: http://www.youtube.com/kingstonhyperx Facebook: http://www.facebook.com/hyperxcommunity

Twitter: http://twitter.com/hyperx

LinkedIn: http://www.linkedin.com/company/164609?trk=tyah Google+: https://plus.google.com/u/0/+kingston/posts

About HyperX

HyperX® is a division of Kingston Technology Company, Inc., the world's largest independent memory manufacturer. Established in 2002, HyperX is headquartered in Fountain Valley, California, USA. For more information, please call +44 (0)1932 738888 or visit www.kingston.com/us/memory/hyperx.

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