



Press Information

For immediate release – 29 January 2014

Chapel accelerates its transformation for growth with the appointment of two new specialists

The newly created role of Analytics and Reporting Specialist will help to drive reporting and overall strategies for client market growth, and the additional Social Media Customer Care Specialist role will provide added support for Chapel Social's exponential growth



Caption: Polly Evans, Analytics and Reporting Specialist



Caption: Charlie Chatzikonstantinou, Social Media Customer Care Specialist

London – 29 January 2014 – [Chapel PR and Marketing Ltd](#), a leading global public relations and social media monitoring, managing and engagement consultancy has announced today the appointment of two new members of staff to further develop the Company's growing talent portfolio and support its fast growing digital business.

Polly Evans joins Chapel as Analytics and Reporting Specialist to build on Chapel's increased demand for in-depth strategic and analytical reporting for a number of Chapel's high profile clients. Polly has a degree in Philosophy and a Masters in International Public Relations and Global Communications Management. Her deep knowledge of public relations, marketing and social media along with her inquisitive and analytical capabilities, make her the perfect candidate for this fundamentally important role at Chapel.

To accompany Chapel's digital expansion and growth, an additional member for the Social Media Rapid Response Customer Care team has been appointed. Charlie Chatzikonstantinou joins Chapel's team of Customer Care Specialists to provide support in one of Chapel's purpose built Social Media Rapid Response Customer Care Centres. Charlie brings a wealth of experience to Chapel's Customer Care team, having previous social media, digital marketing and web development experience as well as a degree in Computer Technology and Services, Charlie adds strength and diversity to Chapel's talent.

"We are extremely excited about our exponential growth and welcome exceptional talent to our already outstanding team," said Linda Scott, Director of Chapel PR and Marketing Ltd. "As we expand and develop our business, it is paramount that we harness the best possible talent that will make us a leader in digital innovation. There are many exciting developments to come for Chapel as we continue to expand as an organisation, as well as the enhancement our digital service offering."

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About Chapel PR and Marketing Ltd.

Chapel PR and Marketing Ltd, a UK registered company, is a full service social media engagement, public relations and digital content agency that specialises in building the image (brand) of its clients, to promote their products and services, and reach their target audiences with highly effective and creative

communication strategies. Chapel PR and Marketing integrates the world of marketing and business development to deliver exceptional marketing ideas that are successful. Clientele include B2B, B2C and specialist technology companies.

Chapel PR is comprised of marketing specialists, PR specialists, social media gurus, search engine positioning experts, art directors, web designers, bloggers, web programmers and Internet database specialists.

For more information visit the website at www.ChapelPR.com or www.ChapelSocial.com.

Contact Details:

Linda Scott

Director

Chapel PR and Marketing Ltd.

Tel: +44 (0) 1264 345 910

Email: l.scott@ChapelPR.com

Website: www.ChapelSocial.com

Website: www.ChapelPR.com



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