

## PRESS RELEASE

# This is Bruk, the new colorful collection designed by Kosta Boda in Småland, Sweden.

Inspired by nature, designed in a beautiful symbiosis of function and form. Made with ultimate precision to last and spark joy through many and any occasion.

These artifacts are made for you to use, every day, made to feel good in your hand, made with great attention to details and longevity. The word Bruk stems from the Swedish word "to use" but is also a link to the special place where it all started – The village of Kosta in Småland with its old glassworks factory, surrounded by black lakes, deep forests and beautiful nature. At Kosta Boda, we have more than 270 years of collective experience and a tradition of craftsmanship, creating durable and high quality products.

The Bruk collection is dishwasher safe, stackable and can contain both hot and cold content. Everyday Elegance. Designed in Sweden.

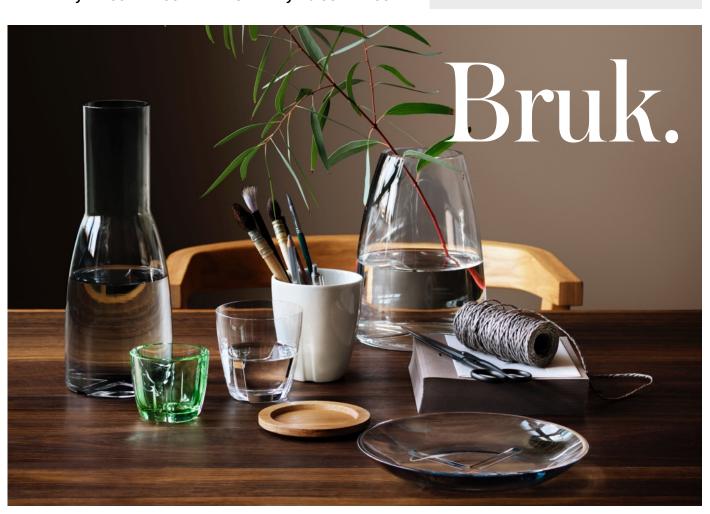
Welcome to Kosta Boda's Stand 4.0 A08 at Ambiente Messe Frankfurt the 12th until the 16th of February.

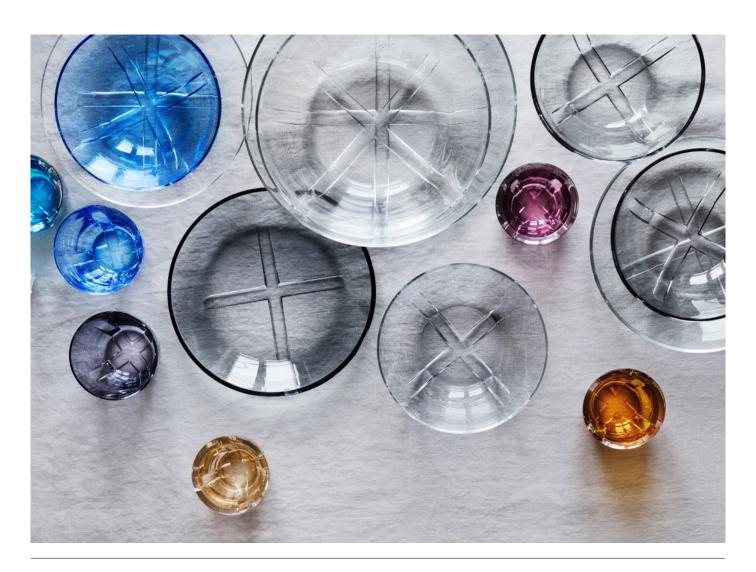
Press conference will be held with designer Anna Ehrner on Friday 11.00 - 12.00 and on Saturday 16.00 - 17.00.



**Bruk.** Made for your every day use, you can mix and match, Bruk is safe for dishwasher. Bruk simply is form and function with colorful elegance.

- Ellen







#### **DOWNLOADS**

#### **DOWNLOAD HIGH-RES PHOTOS OF BRUK**

https://www.dropbox.com/sh/qwfs9ht8nflh1b9/AAC4IiohEdhVAqaZGQtTMJsha?dI=0

#### **KOSTA BODA ASSET BANK**

http://okb.assetbank-server.com

#### **KOSTA BODA - ART GLASS CATALOG**

https://www.dropbox.com/s/xgretcn5ci5cnoe/ Kosta%20Boda%20-%20Art%20Glass.pdf?dl=0

#### **KOSTA BODA - CATALOG 2016**

http://viewer.zmags.com/publication/8966bdee

### FOR MORE INFORMATION, PLEASE CONTACT

Head of Marketing **THOMAS HAGSTRÖM** 

+46 478-345 63

thomas.hagstrom@kostaboda.se

Export Sales Director

HENRIK SWARTLING

+46 701-61 08 89

henrik.swartling@kostaboda.se

CEO

**MAGNUS ANDERSSON** 

+46 701-61 08 78

magnus.andersson@kostaboda.se

## KOSTA BODA

SWEDEN 1742