



## **A perfectly working tattoo machine made out of glass – can it be done?**

**Ludvig Löfgren, glass designer at Kosta Boda, attempts to create a tattoo machine made out of glass after being challenged by tattoo machine veteran Mats Jadeskär.**

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Can it be done? We don't know. It's never been done before. But we're sure gonna try..... In discussion, Ludvig Löfgren and Mats Jadeskär were playing with the idea of making a fully operational tattoo machine in glass. Ludvig Löfgren is known for pushing the limits with his designs in glass and Mats has previously challenged conventions in the world of tattoo machines. Together they agreed to attempt what has never been done before.

Over the summer, Ludvig and Mats will work jointly in trying to find a design and technique which will enable them to make a working machine. If successful, the final result will be presented at the International London Tattoo Convention on September 28-30, 2012. You will find both Ludvig and Mats in booth V63/64 at the convention.

Ludvig Löfgren has been working with Kosta Boda since 2007. Before enrolling at the University College of Arts Crafts and Design in Stockholm, Ludvig Löfgren worked as a glass blower, an experience that gave him both perspective and understanding of glass. His constant search for challenges often results in hours of experimenting, both in the studio and in the hotshop. With his substantial knowledge of glass and artistic talent, he shatters many limits in the Kingdom of Crystal with its fine traditions.

Ludvig comments "From a young age, I have been a great admirer of the craftsmanship of tattooing. So to get a chance and attempt to do a tattoo machine with Mats was an offer I couldn't refuse!"

You can follow our progress on <https://www.facebook.com/kostaboda> or <https://www.facebook.com/ProTattooArt> where we during August and September will show updates of our project.

For more information, please contact

Jenny Sundqvist  
Marketing Director at Orrefors Kosta Boda AB  
tel +46 478 34619  
[jenny.sundqvist@orrefors.se](mailto:jenny.sundqvist@orrefors.se)

Mats Jadeskär  
Owner of Pro Tattoo Art  
tel +46 31 7094300  
[mats.jadeskar@gmail.com](mailto:mats.jadeskar@gmail.com)

<http://www.kostaboda.com/en/designers/ludvig-lofgren.html>

Orrefors Kosta Boda AB is a design company in the Swedish province of Småland that designs and makes high-quality utility glassware and art glass. We develop, produce and sell a wide range of utility and art glass for private and public use under the brands Orrefors and Kosta Boda. We are the largest glassworks group in the Nordic countries with a history dating all the way back to 1742.

The glassworks in Kosta, Orrefors and Åfors constitute the heart of our business. Genuine glassworks environments close to the craftsmanship and the designers. At our glassworks we also run extensive tourism and events operations that attract more than one million visitors each year.

Since 2005, Orrefors Kosta Boda AB has been part of New Wave Group, which works with several brands in the consumer and corporate market in the areas of sport, leisure, furnishings and gifts. New Wave Group is listed on the NASDAQ OMX Stockholm exchange.

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