

## Orrefors loves beer

January 15th, 2014

Focusing on the art of enjoying a beer, Orrefors has developed this spring's big launch, the series "Beer".

A series of beer glasses for the connoisseurs as well as the party peeps. Glasses that let the beer sing its own tune and release all the amazing tastes it carries. Glasses that make you crave not just another pint but something much, much better. Orrefors loves beer and we think that you will as well.

### Beer

**Design by: Erika Lagerbielke**

We have developed one glass made for lager, one for pils and one that enhances the best of all the fragrant and flavorsome beers. So no matter if you are looking for more aroma, clearer bitter notes, milder carbonation and richer color or if you prefer cleaner taste and colder beers we have the glass for you. Each of the three glasses comes in packs of four. And if you find it hard to choose we think that you should get one of each and therefore also collected all three glasses in a collection box.

### Enjoy

**Design by: Erika Lagerbielke**

Is it possible for a piece of glass to be filled with joy? We think so! The decanter in the Enjoy-series is designed with one single purpose, to enhance your wine experience. The carafe on the other hand, we have created to serve your water in the very best way. No matter if you prefer it au naturel, with bubbles or perhaps with a slice of lemon. That's something worth rejoicing in, isn't it?

## **Divine**

**Design by: Erika Lagerbielke**

The Divine series was first launched for the wedding of the Swedish Crown Princess in 2010. Now it is being extended with a new water glass in a softer shape. Just like previous glasses in the series this water glass has been decorated with beautiful ice crystal. Together with the wine glass it creates a beautiful and loving couple on your dinner table.

Images of all the news items are available on our Asset Bank <http://violet.bright-server.net/assetbank-okb/>

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Orrefors Kosta Boda AB is a design company in the Swedish province of Småland that designs and makes high-quality utility glassware and art glass. We develop, produce and sell a wide range of utility and art glass for private and public use under the brands Orrefors and Kosta Boda. We are the largest glassworks group in the Nordic countries with a history dating all the way back to 1742.

The glassworks in Kosta constitute the heart of our business. A genuine glasswork environment close to the craftsmanship and the designers. At our glasswork we also run extensive tourism and events operations that attract more than one million visitors each year.

Since 2005, Orrefors Kosta Boda AB has been part of New Wave Group, which works with several brands in the consumer and corporate market in the areas of sport, leisure, furnishings and gifts. New Wave Group is listed on the NASDAQ OMX Stockholm exchange.

[www.orrefors.com](http://www.orrefors.com)