

Orrefors by Karim Rashid

August 16, 2012

"Design is a business of beauty. Every business should be completely concerned with beauty - it is after all a collective human need."

These words come from Karim Rashid, the originator of two eminent series of the Orrefors fall collection. On one issue Karim is firm – the world is a better place when good design is present. He makes this evident by taking on as many facets of our lives as he can – furniture, lighting, subways, hotel rooms, accessories, pens, brooms, hard drives, dog bones – and now glass. Karim Rashid cross pollinates ideas and material, from one world to another, always with a light touch and a tad of poetry. Karim Rashid is one of modern times' most inspiring designers who is active in over 40 countries.

But. In our strive to satisfy the human need of beauty we have more product news from Orrefors. Take an additional peek at our new Intermezzo glasses and Martti Rytönen's candlesticks.

Klone

Design: Karim Rashid

An interactive series of candlesticks, vases and bowls for all of you out there who desire to be part of the creation process. Each piece in the series is identical and can be used on its own. But placed together they become really exciting – Klone can completely change appearances by being placed in different constellations and combinations. The Klone series consist of vases, cylinder shaped candlesticks, cylinder shaped bowls and square shaped candlesticks.

Eko

Design: Karim Rashid

This is what an echo looks like when it is captured in glass. Each circle is replicated up along the sides with an exact rhythm. Eko consists of a dish, a votive and a small bowl which can be used for serving or as a storm lamp.

Intermezzo

Design: Erika Lagerbielke

The glass with the blue drop stem. Most people would recognize Intermezzo by that description. Erika Lagerbielke designed the glass in 1985 and Intermezzo is today one of our most popular stemware series. But since our drinking and serving habits in 2012 look a bit different than they did in 1985 we are adding three new glasses to the series – a champagne coupe and two liqueur glasses: a grappa glass and a snifter for cognac, fine rum, malt whiskey or calvados. The equivalent pieces are also added to our Intermezzo Satin series with a white drop.

Candlesticks: Menorah och Chimney

Design: Martti Rytönen

Martti Rytönen has the ability to create classic pieces in a modern fashion through his great knowledge of the glass material. This year, he does just that with the candlesticks Menorah and Chimney, the latter being available with two or four arms.

Pond

Design: Ingegerd Råman

Ingegerd Råman, one of Swedish design's front figures, has designed an addition of four new patterns for the Pond series. Pond is a sand engraved series of bowls with different linear patterns. As always Ingegerd Råman's design language is simple but refined, or as Ingegerd herself puts it: "A bowl with a lid is a bowl with a lid. But you have to add warmth, thought,

idea and poetry to it.”

Devil shot/liqueur glass

Design: Gunnar Cyrén

All lovers of the collection of little devils by Gunnar Cyrén can now complement their series with a crouching glass devil in the color of 2013 – pink!

Orrefors Annual Christmas Ornament

Design: Erika Lagerbielke

Orrefors has a long tradition of creating yearly Christmas ornaments. This year’s ornament, designed by Erika Lagerbielke, is shaped as a beautiful Christmas poinsettia.

For further information, please contact

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Orrefors Kosta Boda AB is a design company in the Swedish province of Småland that designs and makes high-quality utility glassware and art glass. We develop, produce and sell a wide range of utility and art glass for private and public use under the brands Orrefors and Kosta Boda. We are the largest glassworks group in the Nordic countries with a history dating all the way back to 1742.

The glassworks in Kosta, Orrefors and Åfors constitute the heart of our business. Genuine glassworks environments close to the craftsmanship and the designers. At our glassworks we also run extensive tourism and events operations that attract more than one million visitors each year.

Since 2005, Orrefors Kosta Boda AB has been part of New Wave Group, which works with several brands in the consumer and corporate market in the areas of sport, leisure, furnishings and gifts. New Wave Group is listed on the NASDAQ OMX Stockholm exchange.

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