

Press Release: Out in the field with IMI Awards and CLAAS

12 September 2012



Photograph:

IMI Awards join CLAAS for a two-day training event to supplement the new IMI Awards land-based engineering qualifications.

In August 2012 CLAAS, the harvesting specialists, invited IMI Awards, a specialist awarding body, to two days of training at their Suffolk HQ. The aim of the two-day event was to ensure that the IMI Awards qualifications development and external verification teams are up-to-date with current trends and technologies in the land-based sector.

Speaking after the event John Palmer, Training and Development Manager at CLAAS, said “CLAAS UK and the land-based sector as a whole have a proactive approach to the need for technical rigour in our Apprentice programmes. The land-based sector has not yet been able to agree on a preferred awarding body or qualification route that collectively satisfies our varied requirements. All the (IMI Awards) guys came with an open mind and, significantly to us, with some current technical credibility and understanding too. Based on our current dealings with IMI Awards we're hopeful that there's now a strong chance to cement the majority of our industry under one awarding body.”

This two-day training event supplements the new range of Level 2 and Level 3 land-based engineering qualifications that were launched by IMI Awards in July 2012. Units within the qualifications cover the service and repair of engines, harvesting and processing equipment and pneumatic systems and components.

Rob Gray, Qualifications Development Manager at IMI Awards, commented “Everyone who attended (the event) gained a great deal from the experience. We look forward to working even more closely with the network of centres, and the land-based industry, to develop and offer the qualifications that the land-based engineering industry wants”.

If you are interested in finding out more about IMI Awards land-based qualifications, or becoming an IMI Awards approved centre, contact info@imiawards.org.uk or visit www.imiawards.org.uk. To find out more about CLAAS visit www.claas.com

Ends

Notes for editors:

1. IMI Awards is a specialist awarding body offering a wide range of qualifications relating to the automotive, and related engineering, industries. The qualifications are designed to demonstrate skills and competence; the foundation of a successful career. Working closely with expert working groups from within the industry ensures our qualifications are relevant and sector specific.

2. For nearly 100 years CLAAS has been developing intelligent solutions for agricultural machinery. Decades of research and experience create a solid foundation for a product range that enables CLAAS to meet the constantly increasing challenges of a growing world population and dwindling resources, and therefore to optimise harvesting.

3. Ofqual regulate qualifications, examinations and assessments in England and vocational qualifications in Northern Ireland.

4. For a high res photograph please contact laurap@imiawards.org.uk

Contact information:

Laura Peters, Marketing and Communications Executive, IMI Awards.

Fanshaws, Brickendon, Hertfordshire SG13 8PQ

Telephone: 01992 519038.

Email: laurap@imiawards.org.uk

www.imiawards.org.uk