ABAX 2025

Review

ON THE ROAD

A year in review

In 2025, ABAX customers made million journeys, covering billion kilometers and spending hours behind the wheel.

Over the year, ABAX customers travelled a distance of

4 186 888 968

kilometers within 5 ...

104 460

times around the world

10 890

times to the moon

Total trips taken

274 886 602

Trips are a key indicator of how much ABAX customers mobilize their vehicles. This data shows how well companies are using their assets and how that helps them reach their goals, whether it's improving safety, reducing costs, or boosting productivity.

Time spent on the road

Time on the road isn't just time spent driving. It's a snapshot of how companies manage productivity, getting jobs done, and keeping business running. Across millions of drivers, this data reveals how organizations allocate their most valuable resource.

In 2025, ABAX Customers time spent on the road was:

90 391 180 hrs

which is...

10 319 years non-stop in the car

129 average human lifespans

Time spent on the road allows drivers - it's about how you move. Patterns in speed, trip length, and distance show how companies balance productivity, safety, and the rhythm of progress throughout the year.

Trip average time	Trip average speed	Trip average distance
28 mins	**32** km/h	**14** km

In 2025, these rides added up to something big: 753 000 trips. This data tells you what companies are doing and how that daily grind adds up across thousands of vehicles, drivers, and journeys.

753 000

trips made per day

ENVIRONMENTAL IMPACT

CO_2 reduction

On average, ABAX customers' vehicles produced **2 839 kg** in 2024 – nearly **3%** lower than the previous year.

CO₂ emissions

Most of our customers' vehicles (cars and vans) are fueled by petrol or diesel, which emit carbon dioxide (CO₂) when burned. Tracking this data helps them meet carbon reduction goals.

In 2025, CO_2 per vehicle averaged to:

2 839 kg

This indicates a **3%** Year-on-Year reduction of CO_2 per vehicle.

CONNECTED CARS

Your Connected Cars

Connected cars are equipped with telematics units or smart devices, giving them instant connectivity and real-time data monitoring.

Distribution across key markets

United Kingdom	Netherlands
110 675	**22 052**
Sweden	**Norway**
29 666	**78 600**

Stronger markets, stronger movement

Behind every connected car is a choice you made - to track smarter, work safer, and stay ahead of the road. This map shows how ABAX customers in each region of Europe are making those choices, where they prepared, and what factors shape the changing road ahead.

Fleet activity

The busiest movement happens where connected cars are most concentrated. Sweden, Norway, and United Kingdom, it's here that customers depend on ABAX to keep fleets moving, stay on time, control, and keep operations running smoothly.

243 018 cars

connected in 2025

ABAX customers gain real-time visibility, reduce downtime, and support their operations in ways that matter most in each region's unique landscape.

OFFROAD

Footprint:

Tracking is just the starting point. In 2025, ABAX Locators recorded customers' movements in 5 countries, 16 million times, enabling operations supporting safety, compliance, and better decisions on the ruts.

What this means:

Contractor and data is becoming more critical on site. In 2025, ABAX supplied customers with tracking tools and assets into the bigger picture - creating safety, transparency, and confidence across sites.

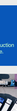
ABAX Asset Tracking helps customers reduce downtime, improve safety, and keep a clear eye on asset whereabouts.

82 540

ABAX Locators in all markets

Sweden	United Kingdom
11 552	**33 944**
Netherlands	**Norway**
5 698	**22 049**

50% growth across key markets



ABAX Locators pinged our customers with the location of their assets

22 248 583

times

Usage growth:

More data points mean more visibility, smarter decisions, and a more measurable impact across operations - helping customers manage assets more efficiently and without increasing admin effort.

Industry Focus:

Your business doesn't drop moving, and neither do your assets. In fast-paced, high-stakes sectors, tracking equipment visibility and documentation helps you stay on top of maintenance schedules, rental requests, replacements, and compliance. In 2025, ABAX customers in these industries, Construction, Manufacturing, Forestry & Fishing, and Commercial Transport, drive real control across 4 million units.

These industries show where these tools are most critical, and how they deliver real impact.

Construction

27 856 ABAX Locators

5 956 389 pings sent

Manufacturing

ABAX Locators **4 256**

Pings sent **984 571**

Administrative support services

ABAX Locators **1 000**

Pings sent **1 000 000**

Agriculture, Forestry & Fishing

ABAX Locators **1 000**

Pings sent **1 000 000**

2232 drivers and hauls appears when ABAX customers need to know what, when, and why they, and every tracked asset which contributed to that movement. In 2025, ABAX customers pinged 22 248 583 times, and 2232 of those were for 2 assets.

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