

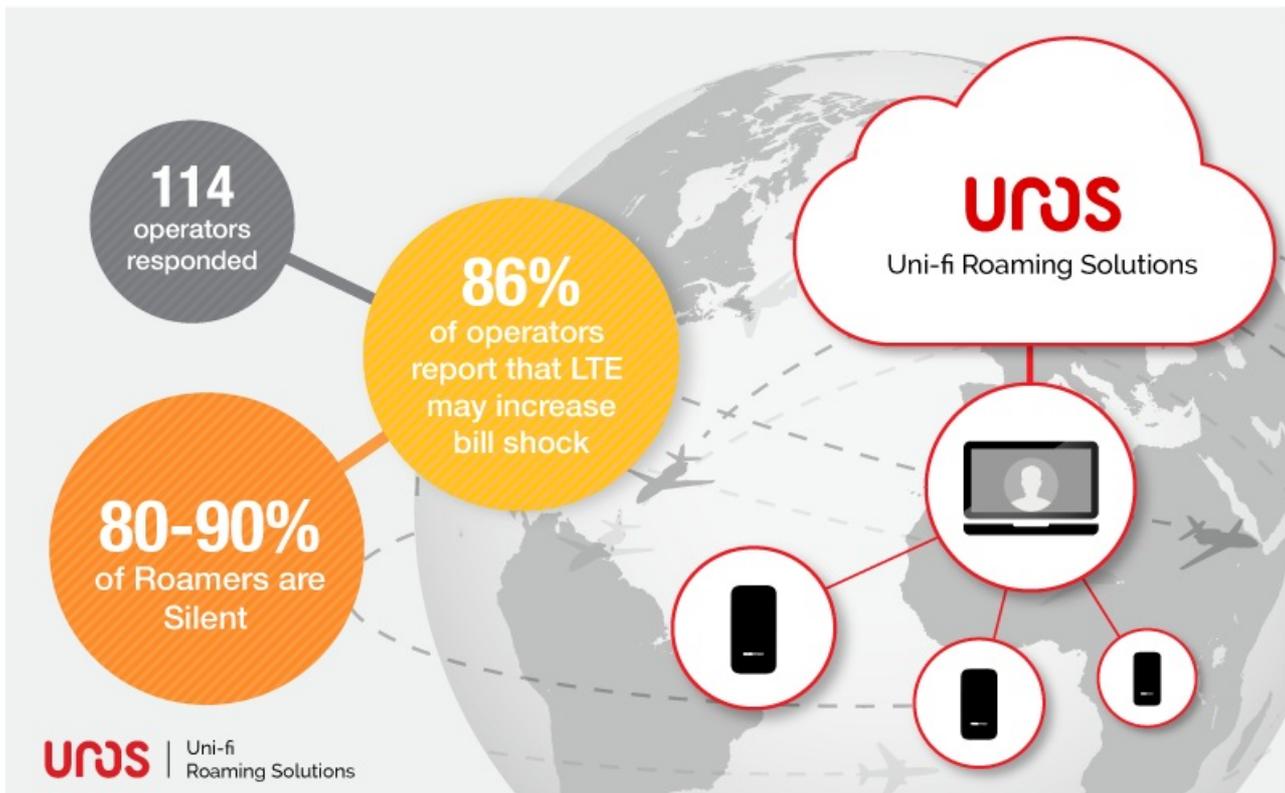


## UROS introduces anti bill shock roaming solution at Mobile World Congress

- *Intelligent mobile hotspot devices are connected via cloud hosted IoT platform*
- *Data roaming speed and consumption can be capped or throttled remotely*
- *Unique M2M capability provides meta data via separate radio channel*
- *Low cost global roaming day passes complement operators' offering*

**February 22nd, 2016 – Oulu, Finland.** UROS will be at Mobile World Congress (MWC), where it will showcase its unique roaming solution. UROS offers the industry's **only** roaming solution that is managed by a machine-to-machine (M2M) platform, which means operators can easily monitor devices, change their configuration, and block roaming if required. With information available online to operators in real time, and no need to wait for TAP clearing, this means changes can be made almost instantly – so consumers won't experience 'bill shock'.

In [recent research](#) – initiated by UROS – that surveyed a sample representing 114 operators and 2.5 billion subscribers, UROS found silent roamers make up on average over 70% of operators' subscribers who are travelling abroad, and that 86% of operators are afraid the bill shock issue might grow further with roaming in faster LTE networks. Also, 35% think the main challenge is to offer daily bundles at low cost.



UROS helps to eradicate the growing bill shock problem via its M2M connected devices (using a Vodafone M2M SIM) and cloud hosted IoT platform, and enhances the operator's own roaming footprint with UROS roaming services by offering day passes around the globe.

"At the moment the UROS service covers more than 100 countries globally, including key business destinations in Latin America, USA, Europe, Russia, India, Asia, China, Middle East and Africa with more countries being added regularly. UROS has eight offices around the world, enabling it to provide local support for operators," explains Gerrit Jan Konijnenberg, CEO at UROS.

The metadata provided to operators by UROS includes where the user is roaming and how much data they are using. The M2M platform enables operators to respond in real time, adjusting daily data usage levels or throttling bandwidth if required. This data is also highly valuable for operators to better understand their customers' data usage, enabling them to change their offers or data limits if desired.

With its proprietary technology, UROS enables MNOs and MVNOs to offer large daily bundles at low cost around the globe – a service that they often cannot offer themselves, due to complex and slow transfer of billing information between the roaming and home networks.

The latest version of the Goodspeed mobile hotspot was launched recently with ZTE. With the new device, customers can benefit from 4G roaming, even without any 4G roaming capabilities needed from the mobile operators or MVNOs in their home network.

For additional information and live Goodspeed demos at MWC, come and meet UROS' mobile Wi-Fi experts at stand 1E04 in hall 1.

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**About Uros**

UROS – Uni-fi Roaming Solutions – offers global roaming solutions via its patented 4G Goodspeed mobile hotspot devices and its global roaming platform, which steers and monitors the M2M-connected devices whilst travelling in mobile networks around the globe. Due to the remote M2M control of the mobile hotspots, large daily bundles, (between 500MB and 1GB of data) can be offered to subscribers of mobile operators and MVNOs. This solution is solving the issue of slow TAP flows and helps to provide bill-shock free roaming.

The mobile hotspots carry up to 10 physical local SIM cards. This makes the solution also ideal for operator groups, who can deploy multiple SIM profiles. The 4G Goodspeed mobile hotspots can connect up to 15 devices of your customers at the same time via only one Goodspeed 4G mobile hotspot and help to re-connect silent roamers.

The company is headquartered in Oulu, Finland and made up of a seasoned and experienced team of mobile professionals. Other registered offices are located in Germany, Luxembourg, Switzerland, China, India, Hong Kong, Taiwan and the U.S.A.

You can explore more on what UROS is doing here: [www.uros.com](http://www.uros.com)